

June 11, 2021

# Live+3 Day Ratings for Week of May 31, 2021 (Summer Week No. 1):

ABC Is No. 1 Entertainment Net During First Week of Summer in Adults 18-49

Network Improves Over Same Week Last Year in Total Viewers

'Grey's Anatomy' Season Finale Is No. 1 Entertainment Show in Adults 18-49

ABC Delivers Week's No. 1 Gainer in Delayed Viewing in Total Viewers with 'The Good Doctor' Season Finale and in Adults 18-49 With 'Grey's Anatomy'



ABC/Richard Cartwright, ABC/Eric McCandless, ABC/Jeff Weddell\* Series photos are available at <u>dgepress.com/abc</u>.

Excluding sports programming, **ABC ranked as the No. 1 entertainment network during the first complete week of the summer** (week of 5/31/21) **among Adults 18-49** (0.6/4) in the Live+3 Day ratings, tying NBC, **while leading Fox by 20%** (0.5/3) **and CBS by 100%** (0.3/2).

**ABC improved over the first week of last summer** (week of 5/25/20) **by 11% in Total Viewers** (3.9 million vs. 3.5 million) and held even year to year in Adults 18-49.

The season finale of "Grey's Anatomy" was the week's No. 1 entertainment series among Adults **18-49 as ABC claimed 4 of the Top 10** – tying NBC for the most for any network: "Grey's Anatomy" (1.3/9) – No. 1, "Celebrity Family Feud" season premiere (1.0/7) and "Station 19" season finale (1.0/7) tied for No. 5, and "The Good Doctor" season finale – No. 7 (tie).

**ABC's "Grey's Anatomy" season finale was the No. 1 scripted series of the week in Total Viewers** (6.8 million).

ABC delivered the week's No. 1 gainer in delayed viewing in Total Viewers with "The Good Doctor" (+2.87 million) and in Adults 18-49 with "Grey's Anatomy" (+0.5 rating points-tie).

<u>Monday</u>

**ABC's "The Good Doctor" ranked as Monday's No. 1 program in Total Viewers** (6.4 million) in the Live+3 Day numbers. The **ABC drama also emerged as the night's No. 1 entertainment series among Adults 18-49** (0.8/6), tying Fox's "Hell's Kitchen" premiere and **moving up from No. 3 in Live+Same Day.** 

Airing on the Memorial Day holiday, **"The Good Doctor" jumped by +100% among Adults 18-49 from Live+Same Day to Live+3.** In addition, **"The Good Doctor" soared by +81% in Total Viewers** after 3 days of TV delayed viewing, **marking its biggest playback lift since February** – since 2/22/21.

## <u>Wednesday</u>

With "Press Your Luck," "The \$100,000 Pyramid" and "A Million Little Things," **ABC ranked as Wednesday's most-watched network** (4.0 million) in the Live+3 Day numbers.

**ABC delivered each of Wednesday's Top 3 programs in Total Viewers with "The \$100,000 Pyramid"** (4.13 million) – No. 1, **"A Million Little Things"** (4.12 million) – No. 2 and **"Press Your Luck"** (3.78 million) – No. 3.

- "Press Your Luck" grew over its week-earlier season premiere by 19% in Total Viewers (3.8 million vs. 3.2 million) and by 20% among Adults 18-49 (0.6/5 vs. 0.5/4).
- "The \$100,000 Pyramid" improved over its season premiere the prior week by 14% in Total Viewers (4.1 million vs. 3.6 million) and by 20% among Adults 18-49 (0.6/4 vs. 0.5/3).
- "A Million Little Things" built for the 2<sup>nd</sup> straight week in Total Viewers (+3% 4.1 million vs. 4.0 million) to hit a 7-week high one week ahead of its season finale since 4/14/21.

# <u>Thursday</u>

Driven by the season finales of "Station 19" and "Grey's Anatomy," **ABC ranked as Thursday's mostwatched network** (5.8 million) in the Live+3 Day numbers, **leading runner-up NBC by 7%** (5.4 million). In fact, **ABC stood as the night's No. 1 network for the 3<sup>rd</sup> consecutive week** in Total Viewers.

ABC delivered Thursday's Top 2 programs in Total Viewers with "Grey's Anatomy" (6.8 million) and "Station 19" (6.2 million), respectively. In addition, "Grey's Anatomy" was the night's No. 1 entertainment series among Adults 18-49 (1.3/9).

- The season four finale of "Station 19" grew over the prior week by 5% in Total Viewers (6.2 million vs. 5.9 million) and by 11% among Adults 18-49 (1.0/7 vs. 0.9/7).
- The season 17 finale of "Grey's Anatomy" built week to week by 10% in Total Viewers (6.8 million vs. 6.2 million) and by 8% with Adults 18-49 (1.3/9 vs. 1.2/9).

# <u>Friday</u>

Returning on a new night and time, **ABC's "Emergency Call" grew over its most recent telecast last fall** (on 10/26/20) **by 10% in Total Viewers** (3.4 million vs. 3.1 million) and held even among Adults 18-49 (0.4/4) in the Live+3 Day numbers. Moving from Monday to Friday night, **"Emergency Call" outdrew its three most recent telecasts to deliver its 3<sup>rd</sup>-largest audience.** 

#### <u>Sunday</u>

With the season premieres of "Celebrity Family Feud," "The Chase" and "The Hustler" as part of its successful "Summer Fun & Games" brand, **ABC ranked as Sunday's No. 1 entertainment network among Adults 18-49** (0.7/5) in the Live+3 Day ratings.

## "Celebrity Family Feud" (8:00-9:00 p.m. – 6.5 million and 1.0/7 in AD18-49):

"Celebrity Family Feud" improved over its year-ago premiere (on 5/31/20) by 25% in Total Viewers (6.5 million vs. 5.2 million) and by 11% among Adults 18-49 (1.0/7 vs. 0.9/5). In fact, "Celebrity Family Feud" opened with its most-watched telecast in 2 years and its highest-rated telecast in Adults 18-49 in 1 year – since 6/9/19 and 6/7/20, respectively.

**ABC's "Celebrity Family Feud"** season premiere ranked as Sunday's No. 1 entertainment program with Adults 18-49 (1.0/7).

## "The Chase" (9:00-10:00 p.m. – 4.7 million and 0.7/5 in AD18-49):

Moving to Sunday nights this season, **ABC's season premiere of "The Chase" grew over the series' March finale** (on Thursday, 3/4/21) **by 18% in Total Viewers** (4.7 million vs. 4.0 million) **and by 17% with Adults 18-49** (0.7/5 vs. 0.6/4).

"The Chase" premiered as Sunday's No. 2 entertainment series with Adults 18-49 (1.0/7-tie).

## "To Tell the Truth" (10:00-11:00 p.m. – 3.7 million and 0.5/4 in AD18-49):

Airing on a new night and time this season, the season premiere of ABC's "To Tell the Truth" ranked as the No. 1 entertainment program in Sunday's 10 p.m. hour in both Total Viewers (3.7 million) and Adults 18-49 (0.5/4).

Source: The Nielsen Company, National Live+3 Day Program Ratings, summer week No. 1 = 5/31-6/6/21, excludes programs < 5 minutes. Beginning 8/31/20, National Program Ratings also include Out of Home (OOH) viewing.

\*COPYRIGHT ©2021 American Broadcasting Companies, Inc. All photography is copyrighted material and is for editorial use only. Images are not to be archived, altered, duplicated, resold, retransmitted or used for any other purposes without written permission of ABC. Images are distributed to the press in order to publicize current programming. Any other usage must be licensed. Photos posted for Web use must be at the low resolution of 72dpi, no larger than 2x3 in size.

**Contact** Salima Merchant <u>salima.merchant@abc.com</u>

-- ABC --