



March 29, 2022

**** Ratings Report for ABC News' "20/20"**
For 1st Quarter 2022

'20/20' IS FRIDAY'S NO. 1 NEWSMAGAZINE DURING THE 1ST QUARTER, LEADING 'DATELINE' IN ALL KEY DEMOS – TOTAL VIEWERS, ADULTS 18-49 AND ADULTS 25-54 – WITH LARGEST MARGINS IN 3 YEARS

'20/20' Beats 'Dateline' Across the Board for Second Consecutive Quarter and Second Year in a Row During a 1st Quarter

'20/20' Improves on Previous Quarter Across the Board, Drawing Largest Overall Quarter Audience in 2 Years and Grows Year-to-Year In Total Viewers

Season to Date, '20/20' Delivers Largest Margins Across the Board Over 'Dateline' in 13 Years



ABC News*

"20/20" ranked as Friday's No. 1 newsmagazine during the 1st quarter of 2022, leading NBC's "Dateline" in Total Viewers (+507,000 – 4.384 million vs. 3.887 million), Adults 18-49 (+189,000 – 907,000 vs. 718,000) and Adults 25-54 (+252,000 – 1.241 million vs. 989,000) with its largest quarter margins in 3 years – since 1Q19.

"20/20" beat "Dateline" in all key target demos for the second consecutive quarter and the second year in a row during a 1st quarter. In fact, "20/20" outperformed the NBC program across the board for the fourth time in the last five quarters.

"20/20" improved on the previous quarter (4Q21) in Total Viewers (+52,000 – 4.384 million vs. 4.332 million), Adults 18-49 (+11,000 – 907,000 vs. 896,000) and Adults 25-54 (+8,000 – 1.241 million vs. 1.233 million), drawing its largest overall quarter audience in 2 years – since 1Q20.

"20/20" was up over the year-ago quarter (4Q21) in Total Viewers (+51,000 – 4.384 million vs. 4.333 million).

Season to date, “20/20” is delivering its largest margins across the board over NBC’s “Dateline” in 13 years – since the 2008-09 season. “20/20” is leading “Dateline” by double digits in Total Viewers (+13% - 4.361 million vs. 3.870 million), Adults 18-49 (+24% - 902,000 vs. 726,000) and Adults 25-54 (+21% - 1.238 million vs. 1.019 million).

ABC News’ “20/20” is an award-winning primetime program anchored by David Muir and Amy Robach. A proven leader as a long-form newsmagazine for over 40 years, “20/20” features unforgettable, character-driven true-crime mysteries, exclusive newsmaker interviews, hard-hitting investigative reports and in-depth coverage of high profile stories. The two-hour “20/20” events air Fridays from 9:01–11:00 p.m. EDT on ABC and are available to stream on ABC News digital platforms and [Hulu](#). David Sloan is senior executive producer, and Janice Johnston is executive producer.

Source: The Nielsen Company, National Live + 7/Most Current Program Ratings. “20/20” premiered on 10/8/21. 1Q22: 12/27/21 – 3/27/22, 1Q21: 12/28/20 – 3/28/21 and 4Q21: 9/20/21 – 12/26/21. 20/20 premiered on 10/8/21. 2021 -2022 Season (9/20/21 – 3/27/22). Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Prior to 8/31/20, ratings do not include OOH viewing.

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