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Ratings Report for Week of Sept. 19, 2022 *National Live+Same Day Program Ratings*

'Live with Kelly and Ryan' Builds to a 4-Month High in Total Viewers

'Live' Posts the Largest Weekly Growth of Any Daytime Talk Show in Viewers

'Live' Is the Week's No. 1 Daytime Talker Across All Key Nielsen Measures



Disney General Entertainment/Lorenzo Bevilaqua*

During the week of Sept. 19, 2022, "Live with Kelly and Ryan" grew over the prior week by 13% in Total Viewers (2.200 million vs. 1.941 million) to score its most-watched week in four months – since the week of 5/23/22.

"Live with Kelly and Ryan" **built over the previous week across all key Nielsen measures:** Households (+7% - 1.5 rating vs. 1.4 rating), Total Viewers (+13% - 2.200 million vs. 1.941 million) and Women 25-54 (+20% - 0.6 rating vs. 0.5 rating). In fact, "Live" delivered the **largest weekly growth of any daytime talk show – network or syndicated** – in Total Viewers (+13%) and stood as the **only daytime talker to post week-to-week gains** across all three key Nielsen measures (Households: +7%, Total Viewers: +13%, Women 25-54: +20%).

"Live with Kelly and Ryan" **topped "Dr. Phil" by 7% in Households** (1.6 rating vs. 1.4 rating), **by 9% in Total Viewers** (2.200 million vs. 2.017 million) and **by 50% among Women 25-54** (0.6 rating vs. 0.4

rating) to stand as the **week's No. 1 daytime talk show.** In fact, "Live" ranked as the **No. 1 daytime talk show for the 37th week in a row** among Women 25-54 (including 15 weeks of ties).

About "Live with Kelly and Ryan"

"Live with Kelly and Ryan" is distributed in national syndication by Disney Media & Entertainment Distribution. The show is produced by WABC-TV in New York and executive produced by Michael Gelman, Kelly Ripa and Ryan Seacrest. Visit "Live" on the web (<u>KellyandRyan.com</u>), <u>Facebook</u>, <u>Instagram</u>, <u>Twitter</u> and Snapchat (@LiveKellyRyan).

Source: The Nielsen Company, National Live+Same Day Program Ratings, weeks of 9/19/22 and 9/12/22.

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Media Contact:

Kristen Osborne "Live with Kelly and Ryan" <u>kristen.osborne@disney.com</u>

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