

Jan. 13, 2022

## **Ratings Report for Tuesday, Jan. 4, 2022**

National Live+7 Day Program Ratings/ABC Multiplatform+7 Day Ratings

'Abbott Elementary' Soars Over its Debut Telecast by 24% in Total Viewers

'Judge Steve Harvey' Is ABC's Strongest Unscripted Series Debut in 1 Year

Final Season Premiere of 'black-ish' Marks 1-Year High in Total Viewers

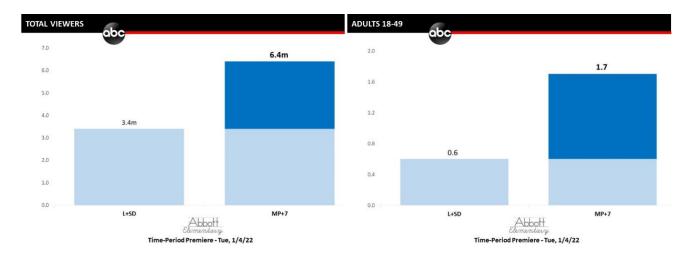


ABC/Gilles Mingasson, ABC/Danny Delgado, ABC/Richard Cartwright\* Series photos are available <u>here.</u>

"Abbott Elementary" (9:00-9:30 p.m. – 4.6 million Total Viewers and 0.9/7 in AD18-49):

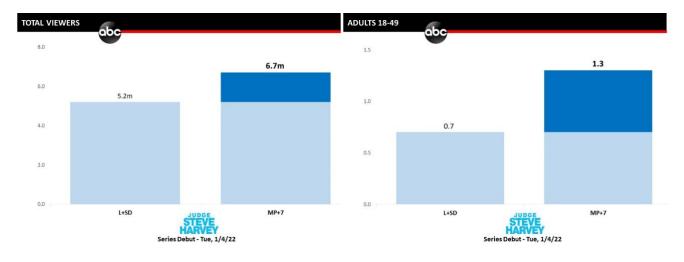
In its regular Tuesday 9:00 p.m. time slot, the **time-period premiere of ABC's "Abbott Elementary" shot up over its December series debut by 24% in Total Viewers** (4.6 million vs. 3.7 million) **and by 13% among Adults 18-49** (0.9/7 vs. 0.8/6). In fact, the ABC sitcom scored the biggest growth over its debut telecast of any new series on any network this season in Total Viewers (+24%).

After seven days of viewing across all platforms, the **time-period premiere of ABC's "Abbott Elementary" spiked to a 1.7 rating among Adults 18-49, nearly tripling** its initial Live+Same Day rating with an increase of +183% (1.7 rating vs. 0.6 rating). "Abbott Elementary" gained an additional +3.0 million viewers in delayed multiplatform viewing to draw 6.4 million Total Viewers after seven days.



**"Judge Steve Harvey"** (8:00-9:00 p.m. – 5.7 million Total Viewers and 0.8/6 in AD18-49): **"Judge Steve Harvey" premiered as ABC's strongest unscripted series debut in Total Viewers** (5.7 million) **and Adults 18-49** (0.8/6) **in 1 year** – since 1/7/21. "Judge Steve Harvey" also marked ABC's most-watched new series debut (5.7 million) this season.

After seven days of viewing across all linear and digital platforms, **the series debut of ABC's "Judge Steve Harvey" grew to 6.7 million Total Viewers and hit a 1.3 rating in Adults 18-49,** nearly doubling its initial Live+Same Day rating (0.7 rating).

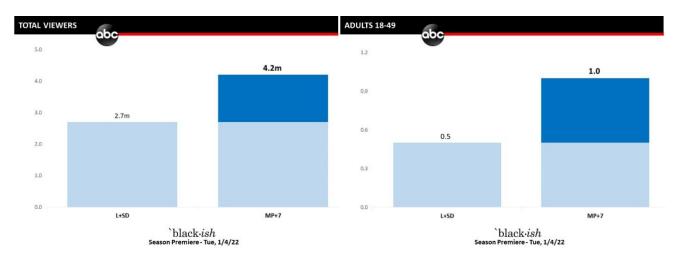


## "black-ish" (9:30-10:00 p.m. - 3.6 million Total Viewers and 0.7/5 in AD18-49):

The final season premiere of ABC's "black-ish" outdelivered the series' May finale by 57% in Total Viewers (3.6 million vs. 2.3 million on 5/18/21), topping its 12 most-recent original telecasts of the prior season and posting its most-watched telecast in 1 year – since 1/26/21. In addition, "black-ish" topped its finale by 40% among Adults 18-49 to score its highest-rated episode since February 2021 – since 2/23/21.

The **"black-ish" season premiere improved over last season's average** (Oct. 2020-May 2021) by 24% in Total Viewers (3.6 million vs. 2.9 million) and by 17% in Adults 18-49 (0.7/5 vs. 0.6/4).

After seven days of multiplatform viewing, the **final season premiere of ABC's "black-ish" delivered 4.2 million Total Viewers and a 1.0 rating among Adults 18-49.** 



Source: The Nielsen Company, National Live+7 Day Program Ratings and ABC Multiplatform+7 Day Ratings for 1/4/22.

\*COPYRIGHT ©2022 American Broadcasting Companies, Inc. All photography is copyrighted material and is for editorial use only. Images are not to be archived, altered, duplicated, resold, retransmitted or used for any other purposes without written permission of ABC. Images are distributed to the press in order to publicize current programming. Any other usage must be licensed. Photos posted for Web use must be at the low resolution of 72dpi, no larger than 2x3 in size.

## Contact Salima Merchant salima.merchant@disney.com

-- ABC --