

Jan. 11, 2021

Quick Take for Monday, Jan. 4, 2021 (National Live+3 Day Program Ratings)

ABC Wins First Monday of 2021 Among Adults 18-49

'The Bachelor' Opens as Monday's No. 1 Show



ABC/Craig Sjodin*

Series photos are available at dgepress.com

ABC Monday Primetime (8:00-11:00 p.m. – 5.0 million and 1.3/8 in AD18-49):

With the 2-hour season premiere of "The Bachelor" leading into a special preview of "The Hustler" at 10:00 p.m., **ABC ranked as the No. 1 network on Monday in Adults 18-49** in the Live+3 Day ratings (1.3/8), **dominating its nearest competition on the night by 63%** (CBS = 0.8/5).

"The Bachelor" (8:00-10:00 p.m. – 6.2 million and 1.7/10 in AD18-49):

ABC's "The Bachelor" season premiere was Monday's No. 1 show among Adults 18-49 (1.7/10).

Source: The Nielsen Company, National Live+3 Day Program Ratings, 1/4/21. Beginning 8/31/20, National Program Ratings also include Out of Home (OOH) viewing.

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