

Aug. 2, 2022

**\*\*Ratings Report for "GMA3: What You Need to Know"** *For the week of July 25, 2022* 

## 'GMA3: WHAT YOU NEED TO KNOW' RANKED NO. 1 IN TOTAL VIEWERS FOR THE $14^{\mbox{\tiny TH}}$ CONSECUTIVE WEEK



'GMA3' Sees Week-to-Week and Year-to-Year Gains in Total Viewers

ABC News\*

"GMA3: What You Need to Know" ranked No. 1 in Total Viewers during the week of July 25, 2022, based on Live + Same Day Data from Nielsen Media Research, leading both CBS' "The Talk" and NBC's "TODAY with Hoda & Jenna" for the 14<sup>th</sup> straight week.

"GMA3" increases Total Viewers both week to week (+3% - 1.582 million vs. 1.539 million) and year to year (+9% - 1.532 million vs. 1.445 million). In addition, "GMA" drew its largest overall audience in 8 weeks — since the week of 5/30/22.

Season to date, "GMA3" ranks No. 1 in Total Viewers, leading CBS' "The Talk" and NBC's "TODAY with Hoda & Jenna." "GMA3" also leads the CBS program in Women 25-54 and Women 18-49.

"GMA3: What You Need to Know" is a one-hour program co-anchored by Amy Robach and T.J. Holmes with Dr. Jennifer Ashton as chief medical correspondent, airing weekdays at 1:00 p.m. ET | 12:00 p.m. CT on ABC. Catherine McKenzie is the executive producer.

Week of July 25, 2022:

PROGRAM AVERAGES	TOTAL VIEWERS	Women 25-54 (000)	Women 18-49 (000)
" <b>GMA3"</b> "The Talk"	<b>1,582,000</b> 1,483,000	<b>157,000</b> 187,000	<b>128,000</b> 131,000
"TODAY with Hoda & Jenna"	1,432,000	246,000	161,000

Source: The Nielsen Company, NTI Total Viewers, Women 25-54 and Women 18-49 Live + SD Current Week (w/o 7/25/22), Previous Week (w/o 7/18/22) and Year-Ago Week (w/o 7/26/21). Most Current: 2021 -2022 Season (9/20/21 – 7/31/22) and 2020 -2021 Season (9/21/21 – 8/1/21). \*Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Averages based on regular telecasts.

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