

Sept. 22, 2020

Ratings Report: ABC News' "Nightline" For Week of Sept. 14, 2020, and 2019-2020 Season

FOR 2019-2020 SEASON, 'NIGHTLINE' DELIVERS MOST-WATCHED SEASON IN 3 YEARS WITH SEASON-TO-SEASON GAINS IN TOTAL VIEWERS AND ADULTS 25-54

In Second Week of 'Turning Point' Series, 'Nightline' Ranks No. 1 Across the Board With Weekto-Week Improvements in Adults 25-54 and Adults 18-49



ABC News' "Nightline" averaged 911,000 Total Viewers, 294,000 Adults 25-54 and 205,000 Adults 18-49 during the week of Sept. 14, 2020, based on Live + Same Day Data from Nielsen Media Research. Airing at 12:05 a.m., "Nightline" beat CBS' "The Late Late Show with James Corden" (805,000, 205,000 and 153,000, respectively) in Total Viewers (+106,000), Adults 25-54 (+89,000) and Adults 18-49 (+52,000).

In addition, "Nightline" **defeated NBC's "Late Night with Seth Meyers"** (742,000, 196,000 and 132,000, respectively) **in Total Viewers** (+169,000), **Adults 25-54** (+98,000) **and Adults 18-49** (+73,000).

"Nightline" **improved week to week** (274,000 and 198,000, respectively, for w/o 9/7/20) **in Adults 25- 54** (+7%) **and Adults 18-49** (+4%).

During the 2019-2020 season, "Nightline" posted gains compared to the previous season in Total Viewers (+11% - 1.367 million vs. 1.230 million) and Adults 25-54 (+3% - 435,000 vs. 421,000), seeing its most-watched season in 3 years – since the 2016-2017 season.

In its second week of special "Turning Point" reports, "Nightline" kicked off the first of a three-part series that gave a wide-ranging look at <u>reparations</u>, examining what America owes <u>descendants of the enslaved</u>, what some form of repair could look like and the impact it could have in cities like Asheville, North Carolina, that are enacting reparations statutes. Last week, "Nightline" also featured

<u>police officers</u> who are working to mend the relationship between communities and law enforcement, and a growing online movement that has empowered women of color to embrace their <u>natural hair</u>.

NOTE: On Friday (9/18/20), CBS' "The Late Late Show" was retitled to "Late Late Show-JC" and NBC's "Late Night with Seth Meyers" was retitled to "Seth Meyers-SM." The retitled telecasts will not be included in the season averages. CBS and NBC's weekly averages are based on four days (Monday-Friday).

ABC News' "Nightline" is late-night television's prestigious, award-winning news program featuring the most powerful, in-depth stories that shape our lives and the world around us. It is anchored by Juju Chang and Byron Pitts. Steven Baker is executive producer. "Nightline" has also produced numerous original documentaries available on ABC News digital platforms and Hulu.

Source: The Nielsen Company, NTI Total Viewers, Adults 25-54 and Adults 18-49 Live + SD Current Week (w/o 9/14/20), Previous Week (w/o 9/7/20) and Year-Ago Week (w/o 9/16/19). Season to date Most Current: 2019-2020 Season (9/23/19-9/20/20*) and 2018-2019 Season (9/24/18-9/22/19). *Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Prior to 8/31/20, ratings do not include OOH viewing. Averages based on regular telecasts.

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