

April 30, 2021

Live+3 Day Ratings for the Week of April 19, 2021 (Week No. 31):

ABC Is No. 1 Network for 2nd Week in a Row With Adults 18-49

Network Grows for 2nd Consecutive Week to a 5-Month High in Total Viewers

ABC's 'The Oscars®' Ranks as Week's No. 1 Program



AMPAS/ABC*

More photos available [here](#).

During the week of April 19, 2021, **ABC stood as the No. 1 network for the 2nd week in a row among Adults 18-49** (0.9/6) in the Live+3 Day ratings, **leading Fox by 13%** (0.8/5), **NBC by 29%** (0.7/5) and **CBS by 80%** (0.5/3). **Excluding sports, ABC ranked or tied as the No. 1 entertainment network for the 6th straight week in Adults 18-49.** **ABC was the No. 1 network on Thursday** (1.0/7-tie), **Saturday** (0.5/4) and **Sunday** (1.8/12).

ABC grew for the 2nd consecutive week in Total Viewers (+4% - 4.9 million vs. 4.7 million) **to draw its largest weekly audience in 5 months and in Adults 18-49** (+13% - 0.9/6 vs. 0.8/5) **to hit a 9-week high** – since the weeks of 11/16/20 and 2/15/21, respectively.

ABC's "The Oscars®" was the No. 1 program of the week in both Total Viewers (10.6 million) and **Adults 18-49** (2.2/15).

ABC's "Grey's Anatomy" was the week's No. 1 gainer in TV playback for the 3rd week running in Adults 18-49 (+0.6 rating points).

Spiking by +133% among Adults 18-49, ABC's "A Million Little Things" stood as the week's only broadcast program to more than double its initial Live+Same Day rating after 3 days of TV playback.

Tuesday

ABC's **"Big Sky"** emerged as Tuesday's No. 1 show with Adults 18-49 (0.8/5) in the Live+3 Day ratings, tying NBC's **"New Amsterdam"** and Fox's **"The Resident"** and **jumping up from No. 10 in Live+Same Day**.

"Big Sky" was Tuesday's No. 1 gainer in TV playback among Adults 18-49 (+0.4 rating points) and **doubled its Live+Same Day rating** after 3 days of TV playback (+100%).

"Big Sky" held even with its week-earlier midseason premiere in Adults 18-49 (0.8/5).

Thursday

ABC's **"Grey's Anatomy"** ranked as Thursday's No. 1 program for the 4th straight week among Adults 18-49 in the Live+3 Day ratings, **beating runner-up NBC's "Law & Order: SVU"** by its biggest margin yet (+25% - 1.5/9 vs. 1.2/8).

Friday

ABC's **"Shark Tank"** stood as Friday's No. 1 program for the 3rd consecutive week among Adults 18-49 (0.8/6) in the Live+3 Day ratings.

Sunday

Featuring coverage of the 93rd Oscars, ABC towered over Sunday's primetime, beating its combined broadcast competition (CBS, NBC and Fox) by 2.1 million Total Viewers (9.1 million vs. 7.0 million) and by 100% in Adults 18-49 (1.8/12 vs. 0.9/6). ABC delivered its biggest Sunday night audience in over 14 months – since the night of the 2020 Oscars (on 2/9/20).

"The Oscars" (8:00-11:10 p.m. – 10.6 million and 2.2/15 in AD18-49):

ABC's 2021 telecast of **"The Oscars"** attracted an average audience of 10.6 million Total Viewers and delivered a 2.2/15 among Adults 18-49 in the Live+3 Day numbers.

- **With 10.6 million Total Viewers, the 93rd Oscars outdrew "The GRAMMYS®" on CBS by 8%** (9.8 million on 3/14/21) and **"The Golden Globes®" on NBC by 47%** (7.2 million on 2/28/21) to stand as the most-watched awards show in over a year – since ABC's 2020 broadcast of **"The Oscars"** on 2/9/20.

Source: The Nielsen Company, National Live+3 Day Program Ratings, week No. 31 = 4/19-4/25/21, excludes programs < 5 minutes. Beginning 8/31/20, National Program Ratings also include Out of Home (OOH) viewing.

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