



Sept. 14, 2021

Ratings Report: ABC News Programming

For Sunday, Sept. 12

'THIS WEEK WITH GEORGE STEPHANOPOULOS' RANKS NO. 1 IN ADULTS 25-54 FOR THE 4TH CONSECUTIVE WEEK IN A ROW

'This Week' Leads 'Meet the Press' in Total Viewers

'This Week' Is Up Week-to-Week in Total Viewers

Season to Date, 'This Week' Is Seeing Its Most-Watched Season in 4 Years, Standing as the Only Public Affairs Show to Grow Its Overall Audience

"This Week with George Stephanopoulos" ranked No. 1 in Adults 25-54 (523,000) for the 4th consecutive week in a row on Sunday, Sept. 12, 2021, based on Live + Same Day Data from Nielsen Media Research. "This Week" outdelivered CBS' "Face the Nation" (461,000) by 62,000 and NBC's "Meet the Press" (517,000) by 6,000.

In addition, "This Week" led NBC's "Meet the Press" in Total Viewers (+40,000 – 2.459 million vs. 2.419 million).

"This Week" was up week-to-week in Total Viewers (+1% - 2.459 million vs. 2.426 million).

Season to date, "This Week" is improving in Total Viewers (+2% - 3.059 million vs. 3.011 million) versus the same point last season, seeing its most-watched season in 4 years — since the 2016-2017 season. In fact, "This Week" stands as the only public affairs show to grow its overall audience.

"This Week" (645,000) is leading CBS' "Face the Nation" (628,000) in Adults 25-54 (+17,000). In addition, "This Week" is narrowing its Total Viewer gap with the CBS program (-16% - 340,000 vs. 407,000) versus last season.

"This Week" is cutting its season margins with NBC's "Meet the Press" in half in both Total Viewers (-52% - 239,000 vs. 502,000) and Adults 25-54 (-49% - 68,000 vs. 134,000) to its narrowest in 6 years in both measures — since the 2014-2015 season.

George Stephanopoulos is anchor of "This Week." Martha Raddatz is chief global affairs correspondent and co-anchor of "This Week."

<u>Sunday, Sept. 12, 2021</u>	<u>TOTAL VIEWERS</u>	<u>A25-54 (000)/Rtg</u>
ABC "THIS WEEK"	2,459,000	523,000/0.4
NBC "MEET THE PRESS"	2,419,000	517,000/0.4
CBS "FACE THE NATION"	3,036,000	461,000/0.4

CBS "FACE THE NATION-2"	2,224,000	407,000/0.3
FOX "FOX NEWS SUNDAY"	1,109,000	258,000/0.2

Source: The Nielsen Company, NTI (Total Viewers and Adults 25-54); Live + SD for 9/12/21, 9/5/21 and 9/13/20 or as dated. Most Current: 2020 -2021 Season (9/21/20 – 9/12/21) and 2019 -2020 Season (9/23/19 – 9/13/20). *Beginning 8/31/20, National ratings also include Out of Home (OOH) viewing. Prior to 8/31/20, ratings do not include OOH viewing. Nielsen ratings for "This Week" include additional airings in select markets. Averages based on regular telecasts.

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