



Dec. 13, 2023

## **Ratings Report for Week of Nov. 27, 2023**

*National Live+Same Day Program Ratings*

**'Live with Kelly and Mark' Grows to Its 2<sup>nd</sup> Strongest Week  
This Season in Households and Total Viewers**

**'Live' Builds Year to Year for 6<sup>th</sup> Straight Week**

**'Live' Ranks as Week's No. 1 Daytime Talk Show  
and No. 1 Entertainment Talk Show**

**'Live' Is Improving Over Same Weeks Last Season in Homes and Viewers**

During the week of Nov. 27, 2023, **"Live with Kelly and Mark"** delivered its 2<sup>nd</sup> straight week of **gains** in both Households (+2% - 1.66 rating vs. 1.63 rating) and Total Viewers (+2% - 2.478 million vs. 2.437 million) **to score its 2<sup>nd</sup> strongest week of the season.**

**"Live with Kelly and Mark"** grew over the same week last season (11/28/22) for the 6<sup>th</sup> straight week in both Households (+10% - 1.66 rating vs. 1.51 rating) and Total Viewers (+11% - 2.478 million vs. 2.226 million).

For the 3<sup>rd</sup> week in a row, **"Live with Kelly and Mark"** stood as the **week's No. 1 daytime talk show – network or syndicated** – in Total Viewers (2.478 million), while also **ranking No. 1** in Households (1.66 rating) and Women 25-54 (0.52 rating). In fact, **"Live"** has ranked as **daytime's No. 1 talk show for 44 consecutive weeks** with Women 25-54. **"Live"** also stood as the **No. 1 entertainment talk show of the week** across all key Nielsen measures, **topping all daytime and late-night entertainment talk shows.**

**Tuesday's broadcast** (on 11/28/23) **marked the show's 2<sup>nd</sup> most-watched telecast in Total Viewers** (2.650 million) **on any day so far this season.** Tuesday's episode featured actress Jennifer Garner, journalist Bryant Gumbel and singer Samara Joy.

On average for the 2023-2024 season, **"Live with Kelly and Mark"** is **improving over the comparable weeks last season** in both Households (+2% - 1.56 rating vs. 1.53 rating) and Total Viewers (+6% - 2.353 million vs. 2.226 million) **to stand as one of only two syndicated talk shows to see yearly gains.**

“Live with Kelly and Mark” stands as the **No. 1 daytime talk show of the season** in Total Viewers (2.353 million) and Women 25-54 (0.52 rating). In fact, “Live” ranks as the **No. 1 daytime talk show for the 5<sup>th</sup> season in a row** with Women 25-54.

“Live with Kelly and Mark” is also the **season’s No. 1 entertainment talk show across all key Nielsen measures:** Households (1.56 rating), Total Viewers (2.353 million) and Women 25-54 (0.52 rating).

### **About “Live with Kelly and Mark”**

“Live with Kelly and Mark” is distributed in national syndication by Disney Entertainment. The show is produced by WABC-TV in New York and executive produced by Michael Gelman and Kelly Ripa. Visit “Live” on the web ([LivewithKellyandMark.com](http://LivewithKellyandMark.com)), [Facebook](#), [Instagram](#) and [TikTok](#) (@LiveKellyandMark).

*Source: The Nielsen Company, National Live+Same Day Program Ratings, weeks of 11/27/23, 11/20/23 and 11/28/22 and 2023-24 season (9/4-12/3/23).*

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