Feb. 21, 2024



**\*\*Ratings Report for "This Week with George Stephanopoulos"** *For Sunday, Feb. 18, 2024* 

## FOR THE SECOND TIME IN THREE WEEKS, 'THIS WEEK WITH GEORGE STEPHANOPOULOS' IS NO. 1 IN KEY ADULTS 25-54 DEMO

'This Week' Delivers Strongest News Demo Performance in 4 Months, Topping NBC by Largest Margin in a Year

## 'This Week' Grows Both Week to Week and Year to Year in Total Viewers and Adults 25-54, Standing as the Only Program To Grow on Its Year-Ago Telecast



ABC News/"This Week with George Stephanopoulos"\*

**"This Week with George Stephanopoulos" ranked No. 1 in Adults 25-54** (491,000) on Sunday, Feb. 18, 2024, based on Live + Same Day Data from Nielsen Media Research, leading CBS' "Face the Nation" and NBC's "Meet the Press" for the 2<sup>nd</sup> time in the last 3 weeks.

"This Week" beat NBC's "Meet the Press" (386,000) by 105,000 Adults 25-54, beating the NBC program by its largest news demo margin in nearly 1 year — since 4/2/23, based on regular telecasts.

"This Week" **delivered double-digit increases week to week in Total Viewers** (+12% - 2.586 million vs. 2.311 million) **and Adults 25-54** (+45% - 491,000 vs. 338,000). "**This Week**" **posted its strongest news demo performance in more than 4 months, with its 2<sup>nd</sup>-best performance of the season, behind only its season premiere on 10/1/23.** 

"This Week" **improved on its year-ago telecast in Total Viewers** (+2% - 2.586 million vs. 2.540 million) **and Adults 25-54** (+2% - 491,000 vs. 481,000), standing as the only public affairs program to grow year to year.

NOTE: CBS' "Face the Nation" was retitled to "Face-Nation."

George Stephanopoulos is anchor, Martha Raddatz is chief global affairs correspondent and coanchor, and Jonathan Karl is chief Washington correspondent and co-anchor of "This Week." Brooke Brower is the executive producer.

ABC's "This Week with George Stephanopoulos," NBC's "Meet the Press" and Fox's "Fox News Sunday" each air for 60 minutes, while CBS' "Face the Nation" airs for 30 minutes.

<u>Sunday, Feb. 18, 2024</u>	TOTAL VIEWERS	ADULTS 25-54 (000)/Rtg
ABC "THIS WEEK"	2,586,000	491,000/0.4
NBC "MEET THE PRESS"	2,650,000	386,000/0.3
CBS "FACE THE NATION"	2,909,000	439,000/0.4
CBS "FACE THE NATION-2"	2,119,000	293,000/0.2
FOX "FOX NEWS SUNDAY"	1,040,000	213,000/0.2

**Source:** The Nielsen Company, NTI (Total Viewers and Adults 25-54); Live + SD for 2/18/24, 2/11/24 and 2/12/23 or as dated. Most Current Data Stream: 2023-2024 Season (9/25/23 – 2/18/24) and 2022-2023 Season (9/19/22 – 2/12/23. Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Prior to 8/31/2w0, ratings do not include OOH viewing. Nielsen ratings for "This Week" include additional airings in select markets. Averages based on regular telecasts.

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