

May 17, 2022

Ratings Report for Week of May 2, 2022 National Live+Same Day Program Ratings

'Live with Kelly and Ryan' Is the No. 1 Syndicated Talk Show for the 9th Week in a Row in Households

'Live' Grows Over the Prior Week in Households and Total Viewers

'Live' Ranks as the Season's No. 1 Daytime Talk Show Across All Key Measures

During the week of May 2, 2022, "Live with Kelly and Ryan" ranked as the No. 1 syndicated talk show in Households (1.6 rating), tying "Dr. Phil," and among Women 25-54, leading "Dr. Phil" by 20% (0.6 rating vs. 0.5 rating). "Live" ranked as the No. 1 syndicated talk show in Households for the 9th week in a row (including 3 ties) and with Women 25-54 for the 17th consecutive week (including 8 ties).

"Live with Kelly and Ryan" grew over the prior week by 7% in Households (1.6 rating vs. 1.5 rating) **and by 5% with Total Viewers** (2.280 million vs. 2.178 million) and held even week to week among Women 25-54 (0.6 rating).

On average, for the 2021-2022 season, "Live with Kelly and Ryan" tops "Dr. Phil" to stand as the No. 1 daytime talk show — network or syndicated — in Total Viewers (2.422 million vs. 2.406 million). In fact, "Live" ranks as the season's No. 1 daytime talk show across all key Nielsen measures: Households (1.7 rating-tie), Total Viewers (2.442 million) and Women 25-54 (0.7 rating). "Live" is the No. 1 daytime talk show of the season for the 3rd year in a row with Women 25-54.

"Live with Kelly and Ryan" outdelivers the final season of "Ellen" by enormous double-digit margins in Households (+70% - 1.7 rating vs. 1.0 rating), Total Viewers (+71% - 2.442 million vs. 1.420 million) and Women 25-54 (+75% - 0.7 rating vs. 0.4 rating).

About "Live with Kelly and Ryan"

"Live with Kelly and Ryan" is distributed in national syndication by Disney Media & Entertainment Distribution. The show is produced by WABC-TV in New York and executive produced by Michael Gelman, Kelly Ripa and Ryan Seacrest. Visit "Live" on the web (<u>KellyandRyan.com</u>), <u>Facebook</u>, <u>Instagram</u>, <u>Twitter</u> and Snapchat (@LiveKellyRyan).

Source: The Nielsen Company, National Live+Same Day Program Ratings, weeks of 5/2/22, 4/25/22 and 2021-2022 season (9/6/21-5/8/22).

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