

Sept. 13, 2023

ABC NEWS STUDIOS, IN PARTNERSHIP WITH TRILOGY FILMS, ANNOUNCES  
'THE LADY BIRD DIARIES' TO PREMIERE MONDAY, NOV. 13, ONLY ON HULU

The Celebrated Documentary From Award-Winning Director and Producer  
Dawn Porter Utilizes Lady Bird Johnson's Audio Diaries To Tell the Story of One of the Most  
Influential and Least Understood First Ladies in History



ABC News Studios\*

ABC News Studios, in partnership with Trilogy Films, announced today that **"The Lady Bird Diaries,"** from award-winning filmmaker **Dawn Porter** ("John Lewis: Good Trouble" and "Bobby Kennedy for President"), will premiere **Monday, Nov. 13,** on Hulu. The groundbreaking documentary looks at one of the most influential and least-understood first ladies, featuring audio from the 123 hours of personal and revealing diaries Lady Bird Johnson began recording after JFK's assassination and continued throughout her husband's administration. The film, set to stream only on [Hulu](https://www.hulu.com), is based on Julia E. Sweig's acclaimed New York Times bestselling biography, "Lady Bird Johnson: Hiding in Plain Sight," and the eight-part ABC Audio and Best Case Studios podcast, "In Plain Sight: Lady Bird Johnson."

Directed and produced by award-winning filmmaker Dawn Porter and produced by Kim Reynolds, the documentary shines a new light on the former first lady, a meticulous observer, recasting her role in LBJ's presidency. Porter highlights her contributions as a savvy cultural and political strategist advising former President Lyndon B. Johnson during his toughest decisions in the White House and one of the most tumultuous periods in American history.

“I learned so much making this film,” said Porter. “Lady Bird Johnson’s journey is familiar to so many women who work behind the scenes, accomplish the impossible, and take no credit. It was a joy to finally center the camera on her and shine a light on one of the most influential, if not well-known, first ladies of America.”

“The Lady Bird Diaries” has enjoyed a celebrated festival run following its March 2023 SXSW world premiere, receiving the Louis Black “Lone Star” Award, honoring films that highlight Texas, and the Audience Choice Award at the 2023 Hill County Film Festival.

“ABC News Studios is proud to partner with award-winning filmmaker Dawn Porter on her unique and timeless storytelling of a well-known period in history through Lady Bird Johnson’s personal account,” said Mike Kelley, head of ABC News Studios. “It’s been exciting to experience the journey and momentum of this special documentary since its world premiere at SXSW, which is a testament to the talented team of storytellers.”

“The Lady Bird Diaries” is produced by Trilogy Films for ABC News Studios. Dawn Porter and Kim Reynolds are the producers. Victoria Thompson and Jacqueline Glover are executive producers for ABC News Studios. Julia Sweig, Adam Pincus and Best Case Studios are executive producers. Eli Holzman and Aaron Saidman are executive producers for Sony Pictures Television, Trilogy’s parent company. ABC News Studios is led by Mike Kelley, and Reena Mehta is the SVP of Streaming and Digital Content.

### **About ABC News Studios**

ABC News Studios, inspired by ABC News’ trusted reporting, is a premium, news and documentary original production house and commissioning partner of series and specials. ABC News Studios champions untold and authentic stories driving the cultural zeitgeist spanning true-crime, investigations, pop culture and news-adjacent stories. ABC News Studios’ original titles include critically acclaimed documentaries “Pretty Baby: Brooke Shields,” “Sound of the Police,” and “Aftershock,” docu-series, including “Killing County,” “Wild Crime,” “Mormon No More,” and “Betrayal: The Perfect Husband” and documentaries “The Randall Scandal: Love, Loathing, and Vanderpump” and “Jelly Roll: Save Me.”

### **About Trilogy Films**

Led by award-winning filmmaker Dawn Porter, Trilogy Films is a media production company that specializes in creating nonfiction content for global media brands including ESPN, Netflix, HBO, PBS, Hulu, and AppleTV+. Their work explores the overlooked, reveals the consequences of policy and social action, incorporates the marginalized, and views the familiar from a different perspective. Recent projects include “Deadlocked: How America Shaped the Supreme Court” (Showtime), “37 Words” (ESPN), Emmy-nominated “The Way I See It,” “John Lewis: Good Trouble” and “Gideon’s Army,” for which Porter was nominated for an Emmy and a Film Independent Spirit Award as director.

### **Media Relations:**

#### **ABC News**

Lauri Hogan | [Lauri.L.Hogan@abc.com](mailto:Lauri.L.Hogan@abc.com)

Sydney Tretter | [Sydney.Tretter@abc.com](mailto:Sydney.Tretter@abc.com)

**Frank PR**

Clare Anne Darragh | [Clareanne@frankpublicity.com](mailto:Clareanne@frankpublicity.com)

Stephanie Davidson | [Stephanie@frankpublicity.com](mailto:Stephanie@frankpublicity.com)

JC Diaz | [JC@frankpublicity.com](mailto:JC@frankpublicity.com)

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