

BIOGRAPHY



JAMIE KERN LIMA
Guest Shark on ABC's "Shark Tank"

Jamie Kern Lima went from Denny's waitress to billion-dollar entrepreneur. She's the host of the No. 1 self-improvement podcast in the country, "The Jamie Kern Lima Show" podcast, where Oprah Winfrey was her first guest in an unprecedented three-hour interview. She's a two-time New York Times bestselling author, her new book "WORTHY" made it 14 weeks in a row on the NY Times bestseller list. She's founder of IT Cosmetics, a company she started in her living room and sold to L'Oréal in a billion-dollar deal, becoming the first female CEO of a brand in L'Oreal's 100-plus year history. Her love of her

customers and remarkable authenticity and belief eventually landed her on the Forbes America's Richest Self-Made Women list.

Lima been a Denny's waitress, a struggling entrepreneur, and has overcome years of self-doubt, body-doubt and God-doubt. She's a mother of two and an active investor, speaker and thought leader who is passionate about inspiring and elevating women. She recently held her live event called Becoming Unstoppable, where more than 260,000 women joined live from their living rooms; and many iconic women of our time including Oprah Winfrey, Ellen DeGeneres, Robin Roberts and Maria Shriver all joined to support Lima in her mission of building self-worth in every single girl, woman and person. Lima is also an active philanthropist who has funded leadership training in more than 100 prisons and shelters across the U.S., and has donated over \$40 million in product and funds to help women face the effects of cancer with confidence. She's donating 100% of her author proceeds for "WORTHY."

PERSONAL INFORMATION

HOMETOWN: San Rafael, California

BIRTHDATE: July 16