



April 16, 2024

**\*\*Ratings Report for ABC News' "World News Tonight with David Muir"**

*For week of April 8, 2024*

**'WORLD NEWS TONIGHT WITH DAVID MUIR' IS #1 NEWSCAST ON ALL OF U.S. TELEVISION, RANKING #1 IN TOTAL VIEWERS, ADULTS 25-54 AND ADULTS 18-49**

**'World News Tonight' Grows Lead Over 'NBC Nightly News' Year to Year in Total Viewers and Adults 25-54**

**'World News Tonight' Beats NBC by 1.4 Million Total Viewers and CBS by 2.9 Million Total Viewers**

**Season to Date, 'World News Tonight' Ranks #1 in Total Viewers for the 8<sup>th</sup> Year in a Row and #1 in Both Demos for 5<sup>th</sup> Year Straight**



*ABC News\**

**"World News Tonight with David Muir" ranked as the No. 1 newscast on all of broadcast and cable in Total Viewers (7.433 million), Adults 25-54 (1.043 million) and Adults 18-49 (706,000) during the week of April 8, 2024, based on Live + Same Day Data from Nielsen Media Research. "World News Tonight" outdelivered "NBC Nightly News" (6.072 million, 831,000 and 553,000, respectively) by 1.361 million Total Viewers, by 212,000 Adults 25-54 and by 153,000 Adults 18-49, respectively.**

**“World News Tonight” widened its lead on the same week last year over the NBC program in Total Viewers (+11% - 1.361 million vs. 1.226 million) and Adults 25-54 (+33% - 212,000 vs. 160,000).**

**“World News Tonight” has won the last 280 of 281 weeks in Total Viewers and 207 of the last 211 in adults 25-54.**

**“World News Tonight with David Muir” stood as the No. 3 program of the week in Total Viewers (7.433 million) on all of broadcast and cable (excluding sports).**

Season to date, “World News Tonight” (7.978 million) **is ranking No. 1 in Total Viewers for the 8<sup>th</sup> straight year**, based on Most Current Data. “World News Tonight” is **leading “NBC Nightly News” (6.751 million) by 1.227 million and “CBS Evening News” (4.873 million) by 3.105 million.**

“World News Tonight” is **ranking No. 1 in Adults 25-54 and Adults 18-49 for the 5<sup>th</sup> consecutive season.** “World News Tonight” is **leading NBC in Adults 25-54 (+105,000 – 1.118 million vs. 1.013 million) and in Adults 18-49 (+84,000 – 765,000 vs. 681,000).** In addition, “World News Tonight” is **leading “CBS Evening News” (703,000 and 477,000, respectively) by 415,000 Adults 25-54 and by 288,000 Adults 18-49.**

For the week, “World News Tonight” (7.433 million, 1.043 million and 706,000, respectively) **beat “CBS Evening News” (4.530 million, 664,000 and 453,000, respectively) by 2.903 million Total Viewers, by 379,000 Adults 25-54 and by 253,000 Adults 18-49.**

ABC’s “World News Tonight with David Muir” airs 6:30-7:00 p.m. EDT on ABC. Almin Karamehmedovic is the senior executive producer of the broadcast.

**EVENING NEWS (Week of April 8, 2024):**

	<b>TOTAL VIEWERS</b>	<b>ADULTS 25-54</b>	<b>ADULTS 18-49</b>	<b>HOUSEHOLDS</b>
<b>ABC WORLD NEWS TONIGHT</b>	<b>7,433,000</b>	<b>0.9/9; 1,043,000</b>	<b>0.5/9; 706,000</b>	<b>4.5/15</b>
<b>NBC NIGHTLY NEWS</b>	<b>6,072,000</b>	<b>0.7/7; 831,000</b>	<b>0.4/7; 553,000</b>	<b>3.7/12</b>
<b>CBS EVENING NEWS</b>	<b>4,530,000</b>	<b>0.5/6; 664,000</b>	<b>0.3/6; 453,000</b>	<b>2.8/ 9</b>

Source: The Nielsen Company, NTI Total Viewers, Adults 25-54 and Adults 18-49 Live + SD Current Week (w/o 4/1/24), Previous Week (w/o 3/25/24) and Year-Ago Week (w/o 3/27/23). Most Current Data Stream: 2023-2024 Season (9/25/23 – 4/7/24) and 2022-2023 Season (9/19/22 – 4/2/23). Nielsen ratings for ABC, NBC and CBS include additional airings in select markets. Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Averages based on regular telecasts.

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