



July 12, 2022

**\*\*Ratings Report for ABC News' "GMA3: What You Need to Know"**

**'GMA3: What You Need to Know' Ranks No. 1 in Total Viewers for the 10<sup>th</sup> Week in a Row  
Versus CBS' 'The Talk' and NBC's 'TODAY with Hoda & Jenna'**

**'GMA3' Leads CBS' 'The Talk' in Women 18-49**

**'GMA3' Improves in Total Viewers Both Week to Week and Year to Year; Draws Its Largest  
Overall Audience in 4 Weeks**

**Season to Date, 'GMA3' Ranks No. 1 in Total Viewers, Leading CBS' 'The Talk' and NBC's  
'TODAY with Hoda & Jenna'**

**"GMA3: What You Need to Know" ranked No. 1 in Total Viewers during the week of July 4, 2022,  
based on Live + Same Day Data from Nielsen Media Research, leading both CBS' "The Talk" and  
NBC's "TODAY with Hoda & Jenna" for the 10<sup>th</sup> week in a row.**

**"GMA3" also leads CBS' "The Talk" in Women 18-49.**

**"GMA3" improved in Total Viewers both week to week (+4% - 1.547 million vs. 1.493 million) and  
year to year (+2% - 1.547 million vs. 1.513 million). In addition, "GMA3" drew its largest overall  
audience in 4 weeks — since w/o 6/6/22.**

**Season to date, "GMA3" ranks No. 1 in Total Viewers, leading CBS' "The Talk" and NBC's  
"TODAY with Hoda & Jenna." "GMA3" also leads the CBS program in Women 25-54 and Women  
18-49.**

**NOTE: On Monday (7/4/22), "GMA3" and CBS' "The Talk" were coded as specials due to the Fourth  
of July holiday. On Tuesday (7/5/22), NBC's "TODAY with Hoda & Jenna" was retitled to "Tdy Hoda  
& Jenna" due to live coverage of the Highland Park news conference. The special and retitled  
telecasts are excluded from the weekly averages. "GMA3"'s (Tuesday-Friday), "The Talk"'s (Tuesday-  
Friday) and "TODAY with Hoda & Jenna"'s (Monday and Wednesday-Friday) weekly averages are  
based on four days.**

**"GMA3: What You Need to Know" is a one-hour program co-anchored by Amy Robach and T.J.  
Holmes with Dr. Jennifer Ashton as chief medical correspondent, airing weekdays at 1:00 p.m. ET/  
12:00 p.m. CT on ABC. Catherine McKenzie is the executive producer.**

**Week of July 4, 2022:**

<b><u>PROGRAM AVERAGES</u></b>	<b><u>TOTAL VIEWERS</u></b>	<b><u>Women 25-54 (000)</u></b>	<b><u>Women 18-49 (000)</u></b>
<b>"GMA3"</b>	<b>1,547,000</b>	<b>162,000</b>	<b>136,000</b>

"The Talk"	1,407,000	166,000	120,000
"TODAY with Hoda & Jenna"	1,468,000	241,000	167,000

Source: The Nielsen Company, NTI Total Viewers, Women 25-54 and Women 18-49 Live + SD Current Week (w/o 7/4/22), Previous Week (w/o 6/27/22) and Year-Ago Week (w/o 7/5/21). Most Current: 2021 -2022 Season (9/20/21 – 7/10/22) and 2020 -2021 Season (9/21/21 – 7/11/21). \*Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Averages based on regular telecasts.

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