

May 24, 2022

Ratings Report for ABC's "The View"  
Week of May 16, 2022

## 'The View' Ranks No. 1 in Households and Total Viewers Among the Daytime Network Talk Shows and News Programs for the Week of May 16 and Season to Date

**'The View' Sees Gains Week to Week in Women 18-49**



ABC News\*

**For the week of May 16, "The View" ranked No. 1 in Households (1.5 rtg.) and Total Viewers (2.193 million) among the daytime network talk shows and news programs, leading NBC's "TODAY Third Hour" (1.3 rtg. and 1.930 million, respectively), "TODAY with Hoda & Jenna" (1.0 rtg. and 1.460 million, respectively) and CBS' "The Talk" (1.0 rtg. and 1.499 million, respectively). Season to date, "The View" ranks No. 1 in Households and Total Viewers among the daytime network talk shows and news programs.**

**"The View" averaged 2.193 million Total Viewers, 272,000 Women 25-54 and 209,000 Women 18-49, during the week of May 16, 2022, based on Live + Same Day Data from Nielsen Media Research.**

**"The View" posted gains on the previous week in and Women 18-49 (+3% - 209,000 vs. 203,000).**

Source: The Nielsen Company, NTI Total Viewers, Women 25-54 and Women 18-49 Live + SD Current Week (w/o 5/16/22), Previous Week (w/o 5/9/22) and Year-Ago Week (w/o 5/17/21), or as dated. Season 2021-2022 (9/6/21 – 5/12/22) and Season

2020-2021 (9/7/20 – 5/23/21). Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Prior to 8/31/20, ratings do not include OOH viewing. Averages based on regular telecasts.

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