



May 24, 2022

****Ratings Report for "GMA3: What You Need to Know"**

For the week of May 16, 2022

'GMA3: WHAT YOU NEED TO KNOW' RANKS NO. 1 IN TOTAL VIEWERS FOR THE 3rd CONSECUTIVE WEEK

For 8th Week in a Row, 'GMA3' Grows Year to Year in Total Viewers

'GMA3' Improves on the Previous Week in Women 18-49

Season to Date, 'GMA3' leads CBS' 'The Talk' in All Key Target Demos: Total Viewers, Women 25-54 and Women 18-49

"GMA3: What You Need to Know" ranked No. 1 in Total Viewers for the 3rd consecutive week during the week of May 16, 2022, based on Live + Same Day Data from Nielsen Media Research, leading both CBS' "The Talk" and NBC's "TODAY Hoda & Jenna." In addition, "GMA3" beat CBS' "The Talk" in Women 18-49.

"GMA3" improved on the previous week in Women 18-49 (+1% - 160,000 vs. 159,000).

For the 8th straight week, "GMA3" was up on the year-ago week in Total Viewers (+9% - 1.513 million vs. 1.387 million).

Season to date, "GMA3" leads CBS' "The Talk" in all key target demos: Total Viewers, Women 25-54 and Women 18-49.

NOTE: On Tuesday (05/3/22), NBC's "TODAY with Hoda & Jenna" was coded as a breakout and retitled to "Tdy Hoda & Jenna-5/17." The retitled telecast is excluded from the weekly and season averages. "TODAY with Hoda & Jenna"'s weekly averages are based on four days (Monday and Wednesday-Friday).

"GMA3: What You Need to Know" is a one-hour program co-anchored by Amy Robach and T.J. Holmes with Dr. Jennifer Ashton as chief medical correspondent, airing weekdays at 1:00 p.m. ET/ 12:00 p.m. CT on ABC. Catherine McKenzie is the executive producer.

Week of May 16, 2022:

<u>PROGRAM AVERAGES</u>	<u>TOTAL VIEWERS</u>	<u>Women 25-54 (000)</u>	<u>Women 18-49 (000)</u>
"GMA3"	1,513,000	203,000	160,000
"The Talk"	1,499,000	208,000	149,000
"TODAY Hoda & Jenna"	1,460,000	259,000	188,000

Source: The Nielsen Company, NTI Total Viewers, Women 25-54 and Women 18-49 Live + SD Current Week (w/o 5/16/22), Previous Week (w/o 5/9/22) and Year-Ago Week (w/o 5/17/21). Most Current: 2021 -2022 Season (9/20/21 – 5/22/22) and 2020 -2021 Season (9/21/21 – 5/23/21). *Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Averages based on regular telecasts.

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