

June 8, 2021

** Ratings Report for ABC News' "20/20" For June 4, 2021

TWO-HOUR '20/20' WITH REPORTING BY CO-ANCHOR AMY ROBACH IS FRIDAY'S NO. 1 NEWSMAGAZINE, BEATING 'DATELINE' BY DOUBLE DIGITS IN ALL KEY DEMOS: TOTAL VIEWERS, ADULTS 18-49 AND ADULTS 25-54

'20/20' Grows From Its Most-Recent Airing in Total Viewers

Season to Date, '20/20' Leads 'Dateline' Across the Board: Total Viewers, Adults 18-49 and Adults 25-54



ABC News*

ABC News' "20/20" ranked as Friday's No. 1 newsmagazine and led NBC's "Dateline" by double digits in Total Viewers (+20% - 3.0 million vs. 2.5 million), Adults 18-49 (+67% - 0.5/4 vs. 0.3/2) and Adults 25-54 (+40% - 0.7/4 vs. 0.5/3). "20/20" beat the NBC newsmagazine for the 2^{nd} straight telecast in both key Adult demos.

"20/20" was up from its most-recent telecast (5/21/21) in Total Viewers (+7% - 3.0 million vs. 2.8 million).

Season to date, "20/20" **is leading NBC's "Dateline" in Total Viewers** (+3% - 3.1 million vs. 3.0 million), **Adults 18-49** (+25% - 0.5/4 vs. 0.4/3) **and Adults 25-54** (+17% - 0.7/4 vs. 0.6/3).

"20/20" featured co-anchor **Amy Robach**'s exclusive television interview with Denise Huskins and Aaron Quinn, the couple at the center of the so-called "Gone Girl" kidnapping case, ahead of the release of their new book.

ABC News' "20/20" is an award-winning primetime program anchored by David Muir and Amy Robach. A proven leader as a long-form newsmagazine for over 40 years, "20/20" features unforgettable, character-driven true-crime mysteries, exclusive newsmaker interviews, hard-hitting investigative reports and in-depth coverage of high profile stories. The two-hour "20/20" events air

Fridays from 9:01–11:00 p.m. EDT on ABC and are available to stream on ABC News digital platforms and <u>Hulu</u>. David Sloan is senior executive producer, and Janice Johnston is executive producer.

Source: The Nielsen Company, National Live + Same Day Ratings for 6/4/21, or as dated. "20/20" premiered on 10/16/20. 2020 -2021 Season (9/21/20 - 6/6/21) and 2019 -2020 Broadcast Season (9/23/19 - 6/7/20). Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Prior to 8/31/20, ratings do not include OOH viewing.

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