



April 19, 2022

**\*\*Ratings Report for ABC News' "GMA3: What You Need to Know"**

*For the week of April 11, 2022*

**'GMA3: What You Need to Know' Ranks No. 1 in Total Viewers and Leads CBS' 'The Talk' and NBC's 'TODAY Hoda & Jenna' for the 3<sup>rd</sup> Week in a Row**

**For the 3<sup>rd</sup> Consecutive Week, 'GMA3' Is Up From a Year Ago in Total Viewers**

**Season to Date, 'GMA3' Leads CBS' 'The Talk' in All Key Target Demos: Total Viewers, Women 25-54 and Women 18-49**

**"GMA3: What You Need to Know" ranked No. 1 in Total Viewers** during the week of April 11, 2022, based on Live + Same Day Data from Nielsen Media Research. **"GMA3" led CBS' "The Talk" and NBC's "TODAY Hoda & Jenna" for the 3<sup>rd</sup> week in a row and for the 7<sup>th</sup> time in the last 8 weeks.**

**"GMA3" saw increases on the previous week in Women 25-54 (+9% - 197,000 vs. 186,000) and Women 18-49 (+9% - 158,000 vs. 145,000).**

**For the 3<sup>rd</sup> consecutive week, "GMA3" was up on the year-ago week in Total Viewers (+1% - 1.579 million vs. 1.557 million).**

**Season to date, "GMA3" leads CBS' "The Talk" in all key target demos: Total Viewers, Women 25-54 and Women 18-49.**

NOTE: Due to coverage of the UEFA Championship League on Tuesday (4/12/22) and Wednesday (4/13/22), CBS' "The Talk" was preempted. On Tuesday, NBC's "Today with Hoda & Jenna" was retitled to "Tdy Hoda & Jenna" due to live coverage of NBC News special report on the Brooklyn subway shooting. The retitled telecast is excluded from the weekly and season averages. "The Talk"'s weekly averages are based on three days (Monday, Thursday and Friday) and "TODAY with Hoda & Jenna"'s weekly averages are based on four days (Monday and Wednesday-Friday)

**Week of April 11, 2022:**

<u>PROGRAM AVERAGES</u>	<u>TOTAL VIEWERS</u>	<u>Women 25-54(000)</u>	<u>Women18-49(000)</u>
"GMA3"	1,579,000	197,000	158,000
"The Talk"	1,486,000	225,000	151,000

"TODAY Hoda & Jenna"	1,456,000	237,000	174,000
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Source: The Nielsen Company, NTI Total Viewers, Women 25-54 and Women 18-49 Live + SD Current Week (w/o 4/11/22), Previous Week (w/o 4/4/22) and Year-Ago Week (w/o 4/5/21). Most Current: 2021 -2022 Season (9/20/21 – 4/17/22) and 2020 -2021 Season (9/21/21 – 4/18/21). \*Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Averages based on regular telecasts.

"GMA3: What You Need to Know" is a one-hour program co-anchored by Amy Robach and T.J. Holmes with Dr. Jennifer Ashton as chief medical correspondent, airing weekdays at 1:00 p.m. ET/12:00 p.m. CT on ABC. Catherine McKenzie is the executive producer.

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