



June 28, 2022

****Ratings Report for ABC News' "GMA3: What You Need to Know"**

For the Second Quarter and the Week of June 20

ABC's 'GMA3: What You Need to Know' Ranks No. 1 in Total Viewers During the 2nd Quarter 2022

'GMA3' Defeats CBS' 'The Talk' During the 2nd Quarter in Women 18-49, Beating the CBS Program During the 2nd Quarter for the Third Straight Year

'GMA3' Ranks No. 1 in Total Viewers for the 8th Straight Week Season to Date, 'GMA3' Ranks No. 1 in Total Viewers

2nd Quarter 2022:

ABC's "GMA3: What You Need to Know" ranked No. 1 in Total Viewers during the 2nd Quarter 2022, based on Most Current Data from Nielsen Media Research. "GMA3" took the top spot during the 2nd quarter for the second year in a row.

"GMA3" defeated CBS' "The Talk" during the 2nd quarter in Women 18-49, beating the CBS program during the 2nd quarter for the third straight year – since 2Q20.

Week of June 20, 2022:

"GMA3: What You Need to Know" ranked No. 1 in Total Viewers during the week of June 20, 2022, based on Live + Same Day Data from Nielsen Media Research, beating both CBS' "The Talk" and NBC's "TODAY with Hoda & Jenna" for the 8th straight week.

In addition, "GMA3" beat CBS' "The Talk" in Women 18-49 and Women 25-54.

"GMA3" posted gains week to week in Women 25-54 (+11% - 187,000 vs. 169,000) and Women 18-49 (+27% - 150,000 vs. 118,000).

Season to date, "GMA3" ranks No. 1 in Total Viewers, leading CBS' "The Talk" and NBC's "TODAY with Hoda & Jenna." "GMA3" also leads the CBS program in Women 25-54 and Women 18-49.

NOTE: On Tuesday (6/21/22), coverage for "GMA3" was to be rated by Nielsen; CBS' "The Talk" was preempted, and NBC's "TODAY with Hoda & Jenna" was coded as a breakout due to live coverage of the Jan. 6 hearings. On Thursday (6/23/22), "GMA3" and "The Talk" were coded as a breakout, and NBC's "TODAY with Hoda & Jenna" was retitled to "Tdy Hoda & Jenna" due to live coverage of Supreme Court Hearing on the gun law. On Friday (6/24/22), "TODAY with Hoda & Jenna" was retitled to "Tdy Hoda & Jenna" due to live coverage of Supreme Court Hearing on abortion. "GMA3"'s and "The Talk"'s weekly averages are based on three days (Monday, Wednesday and

Friday), and "TODAY with Hoda & Jenna"'s weekly averages are based on two days (Monday and Wednesday).

"GMA3: What You Need to Know" is a one-hour program co-anchored by Amy Robach and T.J. Holmes with Dr. Jennifer Ashton as chief medical correspondent, airing weekdays at 1:00 p.m. ET/12:00 p.m. CT on ABC. Catherine McKenzie is the executive producer.

2nd Quarter 2022:

<u>PROGRAM AVERAGES</u>	<u>TOTAL VIEWERS</u>	<u>Women 25-54 (000)</u>	<u>Women 18-49 (000)</u>
"GMA3"	1,608,000	199,000	152,000
"The Talk"	1,527,000	208,000	138,000
"TODAY with Hoda & Jenna"	1,500,000	263,000	192,000

Week of June 20, 2022:

<u>PROGRAM AVERAGES</u>	<u>TOTAL VIEWERS</u>	<u>Women 25-54 (000)</u>	<u>Women 18-49 (000)</u>
"GMA3"	1,505,000	187,000	150,000
"The Talk"	1,458,000	179,000	132,000
"TODAY with Hoda & Jenna"	1,336,000	253,000	175,000

Source: The Nielsen Company, NTI Total Viewers, Women 25-54 and Women 18-49 Live + SD Current Week (w/o 6/20/22), Previous Week (w/o 6/13/22) and Year-Ago Week (w/o 6/21/21). Most Current: 2021 -2022 Season (9/20/21 – 6/26/22) and 2020 -2021 Season (9/21/21 – 6/21/21). Live+7/Most Current - 2Q22: 3/28 – 6/26/22, - 2Q21: 3/29 – 6/27/21 and 1Q22: 12/27/21 – 3/27/22. *Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Averages based on regular telecasts.

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