

Dec. 1, 2022

Ratings Report for ABC's "The View"
Weeks of Nov. 14 & 21, 2022

'The View' Ranks No. 1 in Households and Total Viewers Among the Daytime Network and Syndicated Talk Shows and News Programs for the Week of Nov. 14 and Season to Date

'The View' Ranks No. 1 in Households and Total Viewers Among the Daytime Network Talk Shows and News Programs for the Week of Nov. 21

'The View' Posts Gains in Total Viewers Year to Year and Sees Its Most-Watched Telecast in Nearly 8 Months on Wednesday



ABC/Jeff Lipsky*

For the week of Nov. 14, the most recent week including syndication, "The View" ranked No. 1 in Households (1.6 rating-tied) and Total Viewers (2.379 million) among all network and syndicated daytime talk shows and news programs versus "Live with Kelly and Ryan" (1.6 rating-tied and 2.295 million, respectively), NBC's "TODAY Third Hour" (1.5 rating and 2.138 million, respectively), "Dr. Phil" (1.4 rating and 1.980 million, respectively), "TODAY with Hoda & Jenna" (1.1 rating and 1.675 million, respectively) CBS' "The Talk" (1.0 rating and 1.437 million, respectively) and "NBC News Daily" (0.8 rating and 1.207 million, respectively).

For the week of Nov. 21, “The View” ranked No. 1 in Households (1.6 rating-tied) among the daytime network talk shows and news programs, versus NBC’s “TODAY Third Hour” (1.6 rating-tied), “TODAY with Hoda & Jenna” (1.2 rating), CBS’ “The Talk” (1.0 rating) and “NBC News Daily” (0.8 rating).

“The View” averaged 2.373 million Total Viewers 282,000 Women 25-54 and 191,000 Women 18-49 for the week of Nov. 21, 2022, based on Live + Same Day Data from Nielsen Media Research.

For the 3rd week in a row, “The View” **was up in Total Viewers on the year-ago week (+1% – 2.373 million vs. 2.340 million).**

On Wednesday (11/23/22), “The View” saw its most-watched telecast (2.591 million) in nearly 8 months – since 3/31/22.

Season to date, “The View” is ranking No. 1 in Households and Total Viewers among all network and syndicated daytime talk shows and news programs.

NOTE: Due to the Thanksgiving holiday, “The View” was coded as specials on Thursday (11/24/22) and Friday (11/25/22). “The View”’s weekly averages are based on three days (Monday-Wednesday).

Source: The Nielsen Company, NTI Total Viewers, Women 25-54 and Women 18-49 Live + SD Current Week (w/o 11/21/22), Previous Week (w/o 11/14/22) and Year-Ago Week (w/o 11/22/21, or as dated. Most Current Data Stream: Season 2022-2023 (9/5 – 11/27/22), Season 2021-2022 (9/6 – 11/27/21) and Syndication Season 2022-2023 (9/12 – 11/21/22). Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Prior to 8/31/20, ratings do not include OOH viewing. Averages based on regular telecasts.

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