

Sept. 16, 2021

'LIVE WITH KELLY AND RYAN' PARTNERS WITH GUINNESS WORLD RECORDS™ FOR ANOTHER WEEK OF INCREDIBLE RECORD TITLE ATTEMPTS AS 'LIVE'S RECORD BREAKER WEEK' RETURNS SEPT. 20-24

Top-rated, nationally syndicated morning talk show "Live with Kelly and Ryan" is bringing back a viewer favorite, as the show teams up with Guinness World Records to present a new edition of "Record Breaker Week," Sept. 20-24. For five days straight, the "Live" studio will play host to amazing, crazy and just plain fun record attempts.

To kick off the week, Canadian strongman KEVIN FAST will return to "Live." In 2008, Fast broke his own record title for *heaviest vehicle pulled over 100 feet*, and on Monday, Sept. 20, he'll return to the show in hopes of accomplishing another astounding feat: *heaviest vehicle pulled (upper body)*, which he'll attempt by pulling one of New York City's own MTA busses!

On Tuesday, JOEL STRASSER from Washington State will try to break his record title for *most pencils in the beard.* The next day, Wednesday, Sept. 22, hosts Kelly Ripa and Ryan Seacrest will get into the act by attempting to create the *tallest toilet paper tower in 30 seconds (team)*, teaming up to top the existing record title of 28 rolls.

The Guinness World Records excitement will continue on Thursday when "SCIENCE BOB" PFLUGFELDER stops by. The "Live" studio will be fizzing with excitement as he attempts to set a new mark for *most effervescent tablet rockets launched simultaneously*.

Finally, on Friday, Ripa and actress LIZA KOSHY are going to attempt to break the record title for *fastest time to duct tape a person to a wall*, trying to beat the current mark of 26.69 seconds.

About "Live with Kelly and Ryan"

"Live with Kelly and Ryan" is distributed in national syndication by Disney Media & Entertainment Distribution. The show is produced by WABC-TV in New York and executive produced by Michael Gelman, Kelly Ripa and Ryan Seacrest. Visit "Live" on the web (<u>KellyandRyan.com</u>), <u>Facebook</u>, <u>Instagram</u>, <u>Twitter</u> and Snapchat (@LiveKellyRyan).

Media Contact Barbara Warren, "Live with Kelly and Ryan" (917) 260-7433 <u>barbara.warren@disney.com</u>