



June 17, 2025

****Ratings Report for ABC News' "Good Morning America"**

For the Week of June 9, 2025

'GOOD MORNING AMERICA' IS AMERICA'S #1 MORNING SHOW

**Delivering Largest Adults 25-54 Performance in 9 Weeks, 'GMA' Increases Week to Week in
Adults 25-54 and Adults 18-49**

**Season to Date, 'GMA' Ranks as the No. 1 Morning Newscast in Total Viewers for the 13th
Consecutive Year, Leading NBC and CBS**



ABC News*

"Good Morning America"

"Good Morning America" ranked as the No. 1 morning newscast in Total Viewers (2.598 million) during the week of June 9, 2025, based on Live+Same Day Data from Nielsen Media Research. "GMA" outperformed NBC's "Today" (2.487 million) by 111,000, leading the NBC program for the 15th consecutive week.

- For the 2nd week in a row, **“GMA” increased its lead over “Today” year to year in Total Viewers** (+9% - 111,000 vs. 102,000).
- **“GMA” saw week-to-week gains in Adults 25-54** (+4% - 478,000 vs. 458,000) **and Adults 18-49** (+3% - 314,000 vs. 304,000), **hitting 9-week high in the key Adult news demo** – since w/o 4/7/25.
- **“GMA”** (2.598 million, 478,000 and 314,000, respectively) **defeated “CBS Mornings”** (1.791 million, 247,000 and 181,000, respectively) **in Total Viewers** (+807,000), **Adults 25-54** (+204,000) **and Adults 18-49** (+133,000). **“GMA” led “CBS Mornings” in Total Viewers and Adults 25-54 for the last 1,378 weeks overall** – since w/o 1/18/99.
- Season to date, **“GMA”** (2.687 million) **is ranking as the No. 1 morning newscast in Total Viewers for the 13th consecutive year** – since the 2012-2013 season. **“GMA” is leading NBC’s “Today”** (2.664 million) **and “CBS Mornings”** (1.996 million).

Week of June 9, 2025:

	<u>TOTAL VIEWERS</u>	<u>ADULTS 25-54</u>	<u>ADULTS 18-49</u>	<u>HOUSEHOLDS</u>
GOOD MORNING AMERICA	2,598,000	0.4/12; 478,000	0.2/11; 314,000	1.7/13
TODAY	2,487,000	0.4/14; 553,000	0.3/12; 345,000	1.6/13
CBS MORNINGS	1,791,000	0.2/ 7; 247,000	0.1/ 6; 181,000	1.2/ 9

Source: The Nielsen Company, NTI Total Viewers, Adults 25-54 and Adults 18-49 Live+SD Current Week (w/o 6/9/25), Previous Week (w/o 6/2/25) and Year-Ago Week (w/o 6/10/24). Most Current Data Stream: 2024-2025 Season (9/23/24-6/15/25) and 2023-2024 Season (9/25/23-6/16/24). Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Averages based on regular telecasts.

Emmy® Award-winning “Good Morning America,” featuring the anchor team of Robin Roberts, George Stephanopoulos, Michael Strahan and chief meteorologist Ginger Zee, airs live Monday-Friday (7:00-9:00 a.m. EDT) on ABC. Simone Swink is the senior executive producer.

“GMA3: What You Need to Know”

“GMA3: What You Need to Know” averaged 1.244 million Total Viewers, 114,000 Women 25-54, and 83,000 Women 18-49 during the week of June 9, 2025, based on Live+Same Day Data from Nielsen Media Research, leading “NBC News Daily” in Total Viewers.

- Season to date, **“GMA3” ranks No. 1 in Total Viewers** (1.353 million) **versus CBS’ “The Talk”** (1.240 million) **and “NBC News Daily”** (1.189 million) **for the 3rd straight season.** In addition, **“GMA3” is improving versus the comparable weeks last season in Women 18-49** (+2% - 101,000 vs. 99,000).

Emmy® Award-nominated “GMA3: What You Need to Know” is a one-hour program airing weekdays at 1:00 p.m. EDT|12:00 p.m. CDT on ABC. Simone Swink is the senior executive producer.

Week of June 9, 2025:

	<u>TOTAL VIEWERS</u>	<u>WOMEN 25-54 (000)</u>	<u>WOMEN 18-49 (000)</u>
“GMA3”	1,244,000	114,000	83,000
“NBC News Daily”	1,087,000	149,000	97,000

Source: The Nielsen Company, NTI Total Viewers, Women 25-54 and Women 18-49 Live+SD Current Week (w/o 6/9/25), Previous Week (w/o 6/2/25) and Year-Ago Week (w/o 6/10/24), or as dated. Most Current Date Stream: 2024-2025 Season: 9/16/24-6/15/25 for “GMA3” and 9/23/24-6/15/25 for “NBC News Daily” and “The Talk.” Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Averages based on regular telecasts.

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