

March 1, 2023

ABC NEWS STUDIOS, IN PARTNERSHIP WITH MATADOR CONTENT AND BEDBY8, ANNOUNCES 'PRETTY BABY: BROOKE SHIELDS' TO PREMIERE MONDAY, APRIL 3, ON HULU IN THE U.S., STAR+ IN LATIN AMERICA AND DISNEY+ INTERNATIONALLY

Emmy® Award-Winning Director Lana Wilson Takes a Galvanizing Look at Actor, Model and Icon Brooke Shields's Journey, Transforming From Sexualized Young Girl to a Woman Discovering Her Power in Two-Part Documentary



ABC News*

ABC News Studios, in partnership with Boat Rocker's Matador Content and Bedby8, announced today **"Pretty Baby: Brooke Shields,"** from Emmy Award-winning director Lana Wilson ("Miss Americana"), will premiere **Monday, April 3** on [Hulu](https://www.hulu.com) in the U.S., Star+ in Latin America and Disney+ internationally, following its world premiere to a sold-out crowd and standing ovation at the 2023 Sundance Film Festival. The two-part documentary is a galvanizing look at actor, model and icon Brooke Shields as she transforms from a sexualized young girl to a woman discovering her power. Holding a mirror up to a society that objectifies women and girls, her story shows the perils and triumphs of gaining agency in a hostile world. "Pretty Baby: Brooke Shields" is produced by Matador Content and BedBy8 for ABC News Studios. The film marks the debut project from BedBy8, the newly formed production company by Ali Wentworth, George Stephanopoulos and partner Alyssa Mastromonaco.

The film follows Shields through her extraordinary childhood and complex relationship with her mother and manager, Teri Shields. Shields' professional career began at only 11 months old, working as a child model before starring in Louis Malle's controversial film "Pretty Baby" at the age of 12. She became the face of the eighties with Calvin Klein jeans ads, and leading roles in "The Blue Lagoon" and "Endless Love," navigating the unrelenting scrutiny of the press and a culture that wanted to commodify her. After defying stereotypes by going to college, Shields re-enters the entertainment

industry as an adult, but it isn't until she begins to trust herself and her instincts that she's able to find her identity and voice.

"Pretty Baby: Brooke Shields" is produced by Matador Content and BedBy8 for ABC News Studios. Christine O'Malley and Jack Turner serve as producers. Matador Content's Jay Peterson and Todd Lubin and Bedby8's Ali Wentworth, George Stephanopoulos and Alyssa Mastromonaco are executive producers. Jacqueline Glover and Jennifer Joseph serve as executive producers for ABC News Studios. Lana Wilson is director and executive producer.

ABOUT ABC NEWS STUDIOS

ABC News Studios, inspired by ABC News' trusted reporting, is a premium, narrative non-fiction original production house and commissioning partner of series and specials. ABC News Studios champions untold and authentic stories driving the cultural zeitgeist spanning true-crime, investigations, pop culture and news-adjacent stories.

ABOUT MATADOR CONTENT

Matador Content (a Boat Rocker Company) is a full-service, award-winning content company based in New York City and Los Angeles. Founded in 2014, the company was acquired by Boat Rocker in 2018 and has produced content for leading television and streaming platforms including Netflix, Apple TV+, Peacock, Disney Channel, HBO, Lifetime, History, Disney+, Hulu, ROKU, TBS and the Discovery Channel. Matador's output includes "Billie Eilish: The World's A Little Blurry" (Apple TV+) and the upcoming "Drag Me To Dinner" (Hulu), starring Neil Patrick Harris. Matador is producing a number of upcoming documentaries, including a political thriller from acclaimed filmmakers Jesse Moss and Tony Gerber, in addition to "B.S. High: The Bishop Sycamore Story" (HBO). For more information, please visit www.matadorcontent.com.

ABOUT BEDBY8

BedBy8 focuses on scripted television projects, limited series, and documentaries. Founded by Ali Wentworth, George Stephanopoulos and partner Alyssa Mastromonaco, the company brings compelling stories to life that are integral to the time we are in.

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