



NOT HER FIRST RODEO

“Not Her First Rodeo” is a six-part docuseries inside the adrenaline-fueled world of female professional bull riding. The series follows the Elite Lady Bull Riders, five remarkable women battling in and out of the arena, risking life and limb for a shot at a championship buckle, eight seconds at a time.

Title:	“Not Her First Rodeo”
Category:	Docuseries
Episodes:	Six
Freeform Premiere:	May 22, 2025 (two episodes)
Hulu Premiere:	June 6, 2025 (six episodes)
Studio:	ABC News Studios
Subjects:	Jorden Halvorsen Catalina Langlitz Renata Nunes Alexia Huffman Athena Rivera
Director:	Ines Novacic
Executive Producers:	Senior Executive Producer: David Sloan Claire Weinraub Jennifer Joseph Chris Donovan
Supervising Producers:	Jake Lefferman

Megan Isenstady

Social Media:

X: [@FreeformTV](#); [@ABCNewsStudios](#)

Instagram: [@Freeform](#); [@ABCNewsStudios](#)

Facebook: [@Freeform](#); [@ABCNewsStudios](#)

TikTok: [@Freeform](#); [@ABCNews](#)

Hashtag: #NotHerFirstRodeo

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-- Freeform --