



Oct. 26, 2021

Ratings Report: Week of Oct. 11, 2021 *(National Live+Same Day Program Ratings)*

'Live with Kelly and Ryan' Posts Weekly and Yearly Gains in Homes and Viewers

'Live' Is Daytime's No. 1 Talk Show of the Week in Viewers and Women 25-54

'Live' Outdelivers the Final Season of 'Ellen' by 89% in Households

During the week of Oct. 11, 2021, **"Live with Kelly and Ryan" delivered gains over the prior week in both Households (+6% - 1.7 rating vs. 1.6 rating) and Total Viewers (+3% - 2.428 million vs. 2.359 million).** "Live" held even week to week among Women 25-54 (0.7 rating).

"Live with Kelly and Ryan" improved over the same week last year (w/o 10/12/20) by 6% in Households (1.7 rating vs. 1.6 rating) and by 11% with Total Viewers (2.428 million vs. 2.193 million).

"Live with Kelly and Ryan" outdelivered "Dr. Phil" to rank as the No. 1 syndicated talk show of the week in Total Viewers (2.428 million vs. 2.407 million) and Women 25-54 (0.7 rating vs. 0.6 rating). In addition, **"Live" was the week's No. 1 daytime talk show – network or syndicated – in Total Viewers and Women 25-54.** In fact, **"Live" ranked or tied as the No. 1 daytime talk show for the 6th straight week** among Women 25-54.

On average for the 2021-2022 season to date, **"Live with Kelly and Ryan" stands as the No. 1 daytime talk show among Women 25-54 (0.7 rating), beating "Dr. Phil" by 17% (0.6 rating).**

"Live with Kelly and Ryan" outdelivers the final season of "Ellen" by enormous double-digit margins in Households (+89% - 1.7 rating vs. 0.9 rating), Total Viewers (+76% - 2.428 million vs. 1.370 million) and Women 25-54 (+75% - 0.7 rating vs. 0.4 rating).

About "Live with Kelly and Ryan"

"Live with Kelly and Ryan" is distributed in national syndication by Disney Media & Entertainment Distribution. The show is produced by WABC-TV in New York and executive produced by Michael Gelman, Kelly Ripa and Ryan Seacrest. Visit "Live" on the web (KellyandRyan.com), [Facebook](#), [Instagram](#), [Twitter](#) and Snapchat (@LiveKellyRyan).

Source: The Nielsen Company, National Live+Same Day Program Ratings, weeks of 10/11/21, 10/4/21 and 10/12/20 and 2021-2022 season (9/6-10/17/21).

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