

## National Geographic's World-Renowned Photographers Celebrate Earth Day with Flash Print Sale

Furthering the understanding of the world is and always has been at the core of National Geographic's mission since its inception 129 years ago, especially by way of powerful visual storytelling. This year, in honor of Earth Day, National Geographic is holding a [flash sale](#) for six days only: Prints by 22 National Geographic photographers that celebrate the rich diversity of our earth will be available to buy as signed, 9.5" x 9.5" unframed prints, priced at each. Including both classic and contemporary photography, prints by photographers such as Cory Richards, Ami Vitale and Paul Nicklen will be available for a limited time only, through midnight on Earth Day, April 22, to purchase at <http://www.NGCreativeFlashSale.com/>. The sale, presented by [National Geographic Creative](#), which represents many of National Geographic's photographers, is a lead up celebration to Earth Day and the first time the agency will host a flash sale with promotion through our Instagram accounts (@NatGeo and @NatGeoCreative). The National Geographic Imaging Lab at Headquarters in Washington, D.C. will be overseeing all of the printing. The selection of images was curated by the photographers themselves, working in collaboration with Nat Geo Creative staff and Sarah Leen, National Geographic Partners's director of photography, and celebrates the rich diversity of life on Earth. "We are offering signed prints from our renowned photographers who have dedicated their lives to raising awareness of our earth and bringing the world to people through their imagery," says Alice Keating, senior vice president, National Geographic Creative. National Geographic Partners returns 27 percent of its proceeds to the non-profit National Geographic Society, creating a virtuous cycle of storytelling and philanthropy committed to research, science, conservation and exploration.

**ABOUT NATIONAL GEOGRAPHIC PARTNERS LLC** National Geographic Partners LLC (NGP), a joint venture between National Geographic and 21st Century Fox, is committed to bringing the world premium science, adventure and exploration content across an unrivaled portfolio of media assets. NGP combines the global National Geographic television channels (National Geographic Channel, Nat Geo WILD, Nat Geo MUNDO, Nat Geo PEOPLE) with National Geographic's media and consumer-oriented assets, including National Geographic magazines; National Geographic studios; related digital and social media platforms; books; maps; children's media; and ancillary activities that include travel, global experiences and events, archival sales, licensing and e-commerce businesses. Furthering knowledge and understanding of our world has been the core purpose of National Geographic for 129 years, and now we are committed to going deeper, pushing boundaries, going further for our consumers ... and reaching over 730 million people around the world in 172 countries and 43 languages every month as we do it. NGP returns 27 percent of our proceeds to the nonprofit National Geographic Society to fund work in the areas of science, exploration, conservation and education. For more information visit [natgeotv.com](http://natgeotv.com) or [nationalgeographic.com](http://nationalgeographic.com), or find us on [Facebook](#), [Twitter](#), [Instagram](#), [Google+](#), [YouTube](#), [LinkedIn](#) and [Pinterest](#). MEDIA CONTACT **Anna Kukelhaus Dynan** National Geographic [anna.kukelhaus@natgeo.com](mailto:anna.kukelhaus@natgeo.com) (202) 912-6724