



June 9, 2021

## 2020-2021 Season: ABC Primetime (National Live+7 Day Program Ratings)

**ABC Is Season's No. 1 Entertainment Net for 2<sup>nd</sup> Year in a Row in Adults 18-49**

**Network Scores Back-to-Back Wins for First Time in at Least 25 Years**

**ABC Wins 23 of 36 Weeks of the Season**



ABC\*

Series photos are available at [dgepress.com/abc](https://dgepress.com/abc).

### ABC Primetime 2020-2021 Season (9/21/20-5/26/21 – National Live+7 Day Program Ratings)

Excluding sports programming, **ABC ranked as the season's No. 1 entertainment network for the 2<sup>nd</sup> year in a row among Adults 18-49 (0.9/6), leading Fox by 13% (0.8/5), NBC by 29% (0.7/5) and CBS by 29% (0.7/4).** In fact, **ABC delivered back-to-back No. 1 finishes based on entertainment programming for the first time in at least 25 years in Adults 18-49.**

**ABC ranked or tied as the No. 1 entertainment network in 23 of the 36 weeks of the season with Adults 18-49, up from its 16 weekly wins last season.**

**ABC was the No. 1 entertainment network this season on 4 of the 7 days of the week among Adults 18-49, ranking No. 1 on more nights of the week than any other network: Monday (1.1/7), Tuesday (1.0/6-tie), Thursday (1.2/7) and Friday (0.7/5).** In fact, **ABC's Thursday tied Fox's Wednesday as the highest-rated night of the week in Adults 18-49 (1.2/7).**

- **ABC claimed 3 of the season's Top 5 entertainment programs with Adults 18-49, marking the most for any network, as "Grey's Anatomy" (1.8/11), "The Bachelor" (1.8/11) and "The Bachelorette" (1.8/10) all tied for No. 3.**
- **ABC delivered the season's No. 1 entertainment series on Monday with "The Bachelor" (1.8/11) and on Thursday with "Grey's Anatomy" (1.7/11), and the No. 1 program on Friday with "Shark Tank" (0.9/6-tie) among Adults 18-49.**
- **ABC had 4 of the Top 10 highest-rated new series of the season among Adults 18-49, marking the most for any network: "Big Sky" (1.1/8) – No. 4, "Celebrity Wheel of Fortune" (1.0/6) – No. 5, while "The Chase" (0.9/5) and "Supermarket Sweep" (0.9/5) tied for No. 6.**
- **ABC's "Big Sky" was the No. 1 new series of the fall in both Total Viewers (8.1 million) and Adults 18-49 (1.4/9).**
- **ABC claimed the season's Top 2 highest-rated series on TV among Women 18-34 with "The Bachelorette" (2.6/20) – No. 1 and "The Bachelor" (2.4/20) – No. 2 (tie).**

*Source: The Nielsen Company, National Live+7 Day Program Ratings for 2020-2021 season (9/21/20-5/26/21), entertainment excludes sports programming. Network averages exclude programs < 5 minutes. Series rankings are based on regular programming only and excludes specials, breakouts, sustainers, programs < 5 minutes, non-commercials. Beginning 8/31/20, National Program Ratings also include Out of Home (OOH) viewing.*

## **Contacts**

Salima Merchant

[salima.merchant@disney.com](mailto:salima.merchant@disney.com)

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