

April 23, 2024

Ratings Report: Week of April 8, 2024 *National Live+Same Day Program Ratings*

> 'Tamron Hall' Grows Week to Week in Women 18-49 Hitting 6-Week High and Ranking No. 2 Among All Syndicated Talk Shows



'Tamron Hall' Improves Year to Year in Households and Women 18-49

"Tamron Hall," on April 9 , 2024 ABC/Jeff Neira*

During the week of April. 8, 2024, "Tamron Hall" **saw week-to-week gains in Women 18-49** (+13% - 114,000 vs. 101,000), **hitting a 6-week high** — since w/o 2/26/24.

In addition, "Tamron Hall" turned in **increases for the same week last year in Households** (+3% - 0.70 rating vs. 0.68 rating) **and Women 18-49** (+11% - 114,000 vs. 103,000).

For the week, "Tamron Hall" ranked as the No. 2 program among the syndicated talk shows in Women 18-49 and ranked No. 3 in Households and Total Viewers.

"Tamron Hall" is distributed in national syndication by Disney Entertainment.

For times and channels, go to <u>www.TamronHallShow.com</u> and follow the show on social media @TamronHallShow.

Source: The Nielsen Company, National Live + Same Day Program Ratings, Current Week (w/o 4/8/24), Previous Week (w/o 4/1/24) and Year-ago Week (w/o 4/10/23). (Season to Date: 2023-2024 (9/4/23 - 4/14/24) and 2022-2023 (9/5/22 - 4/16/23). Beginning with the 2022-2023 season, reported audience deliveries for "Tamron Hall" will be cumed to include the show's daily telecast on digi-net Bounce TV, unless otherwise noted.

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