



DANIEL LUBETZKY

Recurring Shark on ABC's "Shark Tank"

Daniel Lubetzky is a social entrepreneur working to build bridges between people and increase appreciation for shared humanity. The son of a Holocaust survivor, he strives to channel business forces and the power of citizen agency to prevent what happened to his father and others from happening again.

While best known as the founder of [KIND Snacks](#), Lubetzky's foray into food was the unexpected outcome of his work to use business to [bring neighbors in Middle Eastern conflict regions together](#). He conceived of civic movements [OneVoice](#) and now [Starts With Us](#) to give voice and agency to 87% of Americans who favor common sense solution-building over extreme partisanship and hateful divisiveness.

Lubetzky is passionate about channeling business forces to achieve social good. With the introduction of the KIND's first Fruit & Nut bars in 2004, he created a new healthy snacking category. He proceeded to build KIND from one out-of-the-box idea into a multibillion-dollar global health and wellness brand committed to creating a kinder and healthier world.

Through his business-building and investment platform [Camino Partners](#), Lubetzky and his team partner with entrepreneurs to co-found, launch and build new ventures (like Mexican food brand [SOMOS](#)) — and also take meaningful positions in entrepreneur-led ventures building through the next phases of their growth. Camino Partners operates on the principle that values-based cultures cement bonds between team members, build brands with character, and ultimately determine business success.

Lubetzky is a member of the [Anti-Defamation League](#)'s inaugural board of directors. He has received awards from The King Center (Salute to Greatness Humanitarian Award), the World Economic Forum, [Skoll Foundation](#), [Conscious Capitalism](#), [Hispanic Heritage Foundation](#) and [Horatio Alger Association](#). Lubetzky was named a [Presidential Ambassador for Global Entrepreneurship](#) by President Obama. He is the author of The New York Times bestseller "[Do the KIND Thing](#)."

Lubetzky holds a Bachelor of Arts in economics and international relations from [Trinity University](#) and a Juris Doctor from Stanford Law School. He is a proud U.S. citizen who emigrated from Mexico at age 16. He enjoys spending time with his family and practicing magic.

PERSONAL INFORMATION

HOMETOWN: Mexico City, Mexico

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