

May 24, 2023

## Ratings Report for Sunday, May 14, 2023

*National Live+7 Day Program Ratings/ABC Multiplatform+7 Day Ratings*

**Penultimate Episode of ‘American Idol’ Delivers 1-Year Highs**

**‘Idol’ Improves Year Over Year by Double Digits for 2<sup>nd</sup> Week in a Row**

**‘American Idol’ Scores Its Strongest Multiplatform Telecast in 1 Year**



ABC/Eric McCandless\*

Series photos are available [here](#).

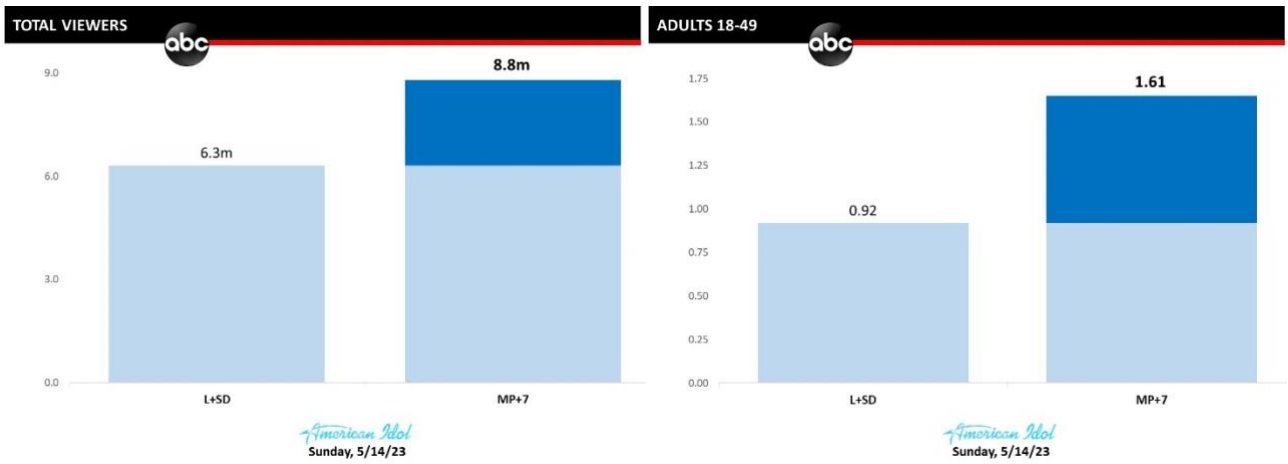
**“American Idol” Sunday (8:00-10:00 p.m. – 7.9 million Total Viewers and 1.2/13 in AD18-49 in L+7):**

The **penultimate episode of ABC’s “American Idol” delivered new season highs** in both Total Viewers (7.9 million) and Adults 18-49 (1.2/13). In fact, the ABC unscripted series **scored its strongest telecast in 1 year** in both Nielsen measures – since 5/1/22. “American Idol” **built for the 3<sup>rd</sup> straight week in Total Viewers** (+3% - 7.9 million vs. 7.7 million) **and also grew week to week by 9% among Adults 18-49** (1.2/13 vs. 1.1/10).

“American Idol” **improved over last year’s penultimate episode** (on 5/15/22) **by 13% in Total Viewers** (7.9 million vs. 7.0 million) **and by 20% with Adults 18-49** (1.2/13 vs. 1.0/8). In fact, “American Idol” **grew by double digits year over year for the 2<sup>nd</sup> week in a row** in both Nielsen measures.

ABC’s “American Idol” **ranked as Sunday’s No. 1 program in both Total Viewers** (7.9 million) and Adults 18-49 (1.2/13).

After seven days of viewing across linear and streaming platforms, the **penultimate episode of “American Idol” shot up to nearly 9 million Total Viewers** (8.8 million) **and hit a 1.61 rating in Adults 18-49** to post its **strongest multiplatform telecast in 1 year** – since 5/1/22.



ABC's "American Idol" is the year's **No. 1 most social entertainment series in primetime on broadcast or cable with nearly 25 million total social interactions (24.7 million).**

Source: The Nielsen Company, preliminary National Live+7 Day Program and ABC Multiplatform+7 Day data for 5/14/23 and Most Current Program data for 2022-2023 season (9/19/22-5/21/23); Talkwalker SCR, 1/1-5/22/23.

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**Contact**

Salima Merchant

[salima.merchant@disney.com](mailto:salima.merchant@disney.com)

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