



June 21, 2022

****Ratings Report for ABC News' "Good Morning America"**

For the week of June 13, 2022

For the 4th Week Straight, 'Good Morning America' Is America's No.1 Morning Show Across the Board — in Total Viewers, Adults 25-54 and Adults 18-49 — For the First Time in More Than 7.5 Years

'GMA' Wins Adults 25-54 for 7th Week in a Row

'GMA' Outdelivers 'Today' and Increases Lead Week to Week in All Key Target Demos: Total Viewers, Adults 25-54 and Adults 18-49

'GMA' Is the Only Morning Newscast to Improve on the Previous Week in Adults 25-54 and Stands as the Only Morning Newscast to Grow

'GMA' Is Cutting Its Season Margin With 'Today' in Adults 25-54 to Its Closest Performance in 7 Years

"Good Morning America" stood as the No. 1 morning newscast in Total Viewers (3.114), Adults 25-54 (718,000) and Adults 18-49 (484,000) for the week of June 13, 2022, based on Live + Same Day Data from Nielsen Media Research. "GMA" won in all three measures for 4 consecutive weeks for the first time in more than 7 1/2 years — since weeks of 10/27/14 through 11/17/14.

"GMA" turned in its 7th straight win in Adults 25-54, marking its longest stretch at No. 1 in more than 7 years — since weeks of 3/2/15 through 4/13/15.

"GMA" outdelivered "Today" (2.710 million, 639,000 and 439,000, respectively) and increased its lead week to week in all key target demos: Total Viewers (+41% - 404,000 vs. 286,000), Adults 25-54 (+163% - 79,000 vs. 30,000) and Adults 18-49 (+400% - 45,000 vs. 9,000).

In addition, "GMA" widened its Total Viewer margin year to year over "Today" by 522% (404,000 vs. 65,000).

"GMA" improved on the previous week in Adults 25-54 (+4% - 718,000 vs. 688,000), standing as the only morning newscast to grow in the key Adult news demo week to week.

Season to date, "GMA" (3.337 million) is ranking as the No. 1 morning newscast in Total Viewers for the 10th year in a row, widening its lead over NBC's "Today" (3.119 million) at the same point last season (+68% - 218,000 vs. 130,000) to its largest in 6 years — since the 2015-2016 season.

In addition, "GMA" is cutting its season margin with "Today" in Adults 25-54 (-48% - 46,000 vs. 88,000) to its closest performance in 7 years — since the 2014-2015 season.

During the week, "GMA" (3.114 million, 718,000 and 484,000, respectively) defeated "CBS Mornings" (2.272 million, 481,000 and 308,000, respectively) in Total Viewers (+842,000), Adults 25-54 (+273,000) and Adults 18-49 (+176,000).

NOTE: On Monday (6/13/22), “CBS Mornings” was retitled to “CBS Morn” due to live coverage of the Jan. 6 hearings. The retitled telecast is excluded from the weekly and season averages. CBS’ weekly averages are based on four days (Tuesday-Friday).

MORNING NEWS (June 13, 2022):

	<u>TOTAL VIEWERS</u>	<u>ADULTS 25-54</u>	<u>ADULTS 18-49</u>	<u>HOUSEHOLDS</u>
GOOD MORNING AMERICA	3,114,000	0.6/12; 718,000	0.4/11; 484,000	2.2/13
TODAY	2,710,000	0.5/10; 639,000	0.3/10; 439,000	1.9/11
CBS MORNINGS	2,272,000	0.4/ 8; 481,000	0.2/ 7; 308,000	1.6/ 9

Source: The Nielsen Company, NTI Total Viewers, Adults 25-54 and Adults 18-49 Live + SD Current Week (w/o 6/13/22), Previous Week (w/o 6/6/22) and Year-Ago Week (w/o 6/14/21). Most Current: 2021 -2022 Season (9/20/21 – 6/19/22) and 2020 -2021 Season (9/21/20 – 6/20/21). Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Averages based on regular telecasts.

Emmy® Award-winning “GMA,” featuring the anchor team of Robin Roberts, George Stephanopoulos, Michael Strahan and chief meteorologist Ginger Zee, airs live Monday-Friday (7:00-9:00 a.m. EDT) on ABC. Simone Swink is the executive producer.

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